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Digital, Creative Industries, and High Value Service

Investment Promotion Division 4

Section 8 Digital Industry

Activities		Conditions	Incentives	
Digital Industry				
8.1 Development of software, digital platform or	1.	The minimum investment capital of each project	A2	
digital content		must not be less than 1,500,000 baht per year		
		calculated on the basis of the expenditure		
		on salaries for Thai information technology		
		personnel additionally employed after applying		
		for investment promotion.		
	2.	Project must have development process of		
		software, digital platform or digital content in		
		Thailand as stipulated by the Office.		
	3.	Project is allowed to utilize the existing or used		
		machinery.		
	4.	The investment promotion of this activity does		
		not include the retail and wholesale of all types		
		of products.		
	5.	The corporate income tax exemption cap		
		accounts for 100 percent of the actual		
		expenditure in the year of application for the		
		incentive as follows:		
		Expenditure on salaries for Thai information		
		technology personnel additionally employed		
		in comparison with Thai information		
		technology personnel employed before the		
		submission date of application for investment		
		promotion.		
		Expenditure on the information technology		
		development related training course to		
		develop Thai personnel's skills.		
		Expenditure on the operation to acquire the		
		standard quality system certificate ISO 29110		
		or CMMI from Level 2 or other equivalent		
		international standards.		

Activities	Conditions	Incentives
8.2 Digital Infrastructure		
8.2.1 Data center	Project must provide complementary service for customers located in project such as server co-location, managed service, customer's server backup service, disaster recovery service (DRS), Data Hosting. Area of data center must not be less than 3,000	A1
	square meters. 3. Project must have a main hi-speed telecommunication system linking the data center with domestic and international telecommunication centers for at least 4 systems. The domestic telecommunication system must have a speed of at least 10 Gbps each, for at least 3 systems, and the total speed of the whole system must be at least 60 Gbps. 4. Project must be able to service clients during maintenance or during equipment replacement in the system (concurrently	
	maintainable). 5. Project must have a "Continuous Rating" generator, which is capable of supporting the entire electricity needs of the Data Center, with a backup generator that can support the need for electricity when one of the generators does not function properly.	
	 Project must have equipment or backup system such as UPS, IT Cooling and UPS Cooling. This system or equipment needs to be able to function immediately after a main system fails to function properly and this must ensure the failure in the main system does not affect service. 	
	 Project must have backup independent distribution paths in electricity distribution system. Project must have a failure prevention system to prevent risks from damage or any malfunction in any equipment. 	
	9. Project must have a highly efficient air conditioning system, with backup system.10. Project must have fire prevention system for the entire area.	

	Activities	Conditions	Incentives
		 11. Project must have a 24-hour security system. 12. Project be certified with ISO/IEC 27001 (data center) before exercising the incentive of corporate income tax exemption and before the full operation deadline. 	
8.2.2	2 Cloud service	 Project must be located in at least 2 data centers in Thailand that are certified with ISO/IEC 27001. Project must have connection among all related data center with speed of at least 10 Gbps for each connection, with backup connection at the same speed. Project must be certified with ISO/IEC 27001 (cloud security) and ISO/IEC 20000-1 (cloud service) before exercising the incentive of 	Al
		corporate income tax exemption and before the full operation deadline.	
8.2.3	International high-speed marine communication circuits	Project must obtain a license for international high-speed marine communication circuits from the Broadcasting Commission (BC) and the Office of The National Broadcasting and Telecommunications Commissions (NBTC) before applying for the promotion.	A2
8.3 Dig	ital ecosystem supported business		
8.3.		 There must be investment in or providing of basic public utility such as high speed fiber optic communication system, uninterruptible power supply, air conditioning system, fire suppression and accident prevention systems. There must be incubation plan for innovation development as approved by the Board. There must be ecosystem creating plan or creation of technology community, as well as the provision of Maker Space or Fabrication Laboratory for development of Prototype. There must be employment of mentor to provide advice on business operation and innovation development. The service area must not be less than 1,000 square meters. 	Al

Activities	Conditions	Incentives
8.3.2 Maker space or fabrication laboratory	 There must be space provided as laboratory for development of innovation or prototype. There must be basic tools or equipment for prototype development such as CNC Machine, 3D Printer, Water jet, Tooling, Software Tools for development of artificial intelligence, Petri dish and chemical mixing equipment. There must be mentor to provide advice for development of innovation or prototype. There must be public utilities in the project such as high speed fiber optic communication system, uninterruptible power supply, air conditioning system, fire suppression and accident prevention systems. 	A3
8.3.3 Co-working space	 The service area must not be less than 2,000 square meters. The investment (excluding cost of land and working capital) must not be less than 10 million baht. There must be management elements i.e., Co-Working Management, Membership Management System, and Supporting Management. There must be provision of basic tools or equipment for servicing such as office equipment, computer, printer. There must be basic public utility in the project such as high speed fiber optic communication system, uninterruptible power supply, air conditioning system, fire suppression and accident prevention systems. 	В
Smart City Development		
8.4 Smart City Development8.4.1 Smart City Area Development	 Shares must be held by Thai nationals no less than 51 percent of the registered capital. Project must provide the communications infrastructure to support smart systems, such as fiber optic and public Wi-Fi 	A2

Activities	Conditions	Incentives
	3. Project must provide smart environment system and at least one of the following six systems, including smart mobility, smart people, smart living, smart economy, smart governance, and smart energy.	
	Project must provide the data storage and data management system connecting to open data platform.	
	5. The applicants must be approved by the Board or agencies responsible for smart city development before applying for investment promotion.	
	Project must set out and follow KPIs in line with area development targets.	
	7. Project must organize public hearing from local communities and propose public investment plan. Output Description:	
	8. Project located in the Eastern Economic Corridor (EEC) area shall be entitled to 50 percent corporate income tax deduction for a period of 5 years as from the day the corporate income tax exemption period ends.	
8.4.2 Smart city system development	Project must develop, install, and provide services in one or more aspects of smart city system as stipulated by the Board, such as smart mobility, smart people, smart living, smart economy, smart governance, smart energy, and smart environment.	A2
	Project must be part of a smart city development project approved by the Board or agencies responsible for smart city development.	
	3. Project located in the Eastern Economic Corridor (EEC) area shall be entitled to 50 percent corporate income tax deduction for a period of 5 years as from the day the corporate income tax exemption period ends.	

Section 9 Creative Industry

	Activities	Conditions	Incentives
Lig	ıht Industries		
9.1	Creative product design and development	 Project must consist of 2 components, as follows: Information system for design Conceptual design and creation system Project must consist of one of the following components: Engineering design system Prototype design creation and performance testing system Prototype standard testing and user acceptance testing system At least 70% of total employees in the project must be Thai. Project must have expenses on salaries for research and development personnel of at least 1,500,000 baht per year and it must be new employment, or must have capital investment of at least 1 million baht (excluding cost of land, working capital, and vehicle). 	Al
9.2	Manufacture of technical fiber or functional fiber	Project must be approved by related agencies such as Thailand textile institute, National Innovation Agency (Public Organization).	A2
9.3	Manufacture of functional yarn or functional fabric	Project must be approved by related agencies such as Thailand textile institute, National Innovation Agency (Public Organization).	A3
9.4	Manufacture of recycled fiber	Project must use domestic scraps or waste only.	A4
9.5	Manufacture of other fiber or yarn or fabric		В
9.6	Bleaching, dyeing and finishing, or prining and finishing, or printing	 Project must be located or expand in industrial estates or promoted industrial zones that have waste treatment and environmental protection and control systems according to section 30 of the announcement of the Ministry of Industry. In case project is not located in condition 1., only expansion of existing projects will be permitted. Project must also have measures to reduce environmental impact. 	А3

Activities	Conditions	Incentives
	 3. For the textile industry, digital printing businesses can be located in all areas. 4. Project applying for investment promotion under the Smart and Sustainable Industry Measure by reducing environmental impact is allowed to be located in the existing business area, whether the business is located in industrial estates or 	
	promoted industrial zones according to Section 30 of the announcement of the Ministry of Industry or not. 5. Environment-friendly technology must be used in all cases.	
9.7 Manufacture of garments and household textiles		В
9.8 Manufacture of bags or shoes or products made of leather or artificial leathers.		В
9.9 Manufacture of gems and jewelry or parts including raw materials and prototype		A4
9.10 Manufacture of sports equipment or parts		В
9.11 Manufacture of musical instrument		В
9.12 Manufacture of furniture or parts		В
9.13 Manufacture of toys		В
9.14 Manufacture of printed matter		В
Film Industry		
9.15 Thai motion picture production	Project must have production of Thai motion picture such as production of movies, documentaries, television programs, animation but does not include production of a commercial.	A3 (with no limit on the income tax exemption)
9.16 Motion picture support services	Motion picture support services shall include production of movies, documentaries, animation and commercial, which have one of the following scopes of business: 1. Rental services of movie production equipment and/or movie production props must have main equipment/machinery such as camera, grip equipment, light set.	А3

Activities	Conditions	Incentives
	 Film development and duplication services must have main equipment/machinery such as film development machine, film duplication machine, digital film duplication machine. Sound recording services must have main equipment/machinery such as digital sound 	А3
	recorder, digital sound editing machine, digital sound mixing machine.4. Picture technical services must have machines and equipment capable of creating special	
	pictures that are not possible with cameras. The service providers must have main equipment and machinery such as standard definition/high definition digital recorders, editing suites, digital	
	compositing and special effect creation. 5. Coordination services for foreign movie production in Thailand must include coordinating with related government agencies for permits,	
	location scouting and sourcing of staff and movie equipment. 6. Standardized movie production studio rental services for movie and television program	
9.17 Industrial zone for motion picture production (Movie Town)	production, both indoor and outdoor studio. Must provide the following facilities as follows: 1. Standardized movie production and/or television program studio, both indoor and outdoor studio. 2. Post production service such as visual effect, computer graphic, animation and sound	A3
	recording studio.	

Section 10 High Value Service

Activities		Conditions	Incentives
Professional services			
10.1 Professional services			
10.1.1 Trade and investment Support Office (TISO)	1.	Annual selling and administrative expenses must be at least 10 million baht.	В
	2.	Must have a business plan and scope of business as follows:	

Activities	Conditions	Incentives
	2.1 Monitoring and/or servicing to associated	
	enterprises including office building	
	or factory building, rental service for	
	associated enterprise and lending to	
	associated enterprises outside the scope of	
	a treasury center and can be implemented	
	under the exchange control laws such as	
	Lending of foreign currency loans to	
	associated enterprises in foreign countries	
	Lending of Thai baht loans to associated	
	enterprises in Thailand	
	Lending of Thai baht loans to associated	
	enterprises in Vietnam and countries	
	bordering Thailand, with a requirement	
	of using them for trading and investment	
	in Thailand or in aforemenioned countries	
	only	
	2.2 Advisory services on business operations,	
	except those engaged in buying and selling	
	securities, foreign currency exchange,	
	accounting, legal, advertising, architectural	
	and civil engineering businesses.	
	2.3 Information services on goods sourcing.	
	2.4 Engineering and technical services, excepts	
	those related to architectural and civil	
	engineering services.	
	2.5 Business activities related to machinery,	
	engines, tools and equipment,	
	manufactured by associated enterprise	
	or officially authorized by manufacturer.	
	Project must have at least one of the	
	following scopes of business:	
	Importing of wholesale Table 19 Commission	
	Training Services Installation register area and renair	
	Installation, maintenance and repair Calibration	
	Calibration A. Wholesaling of products manufactured in	
	2.6 Wholesaling of products manufactured in Thailand.	
	2.7 International business process outsourcing	
	whose services are provided through	
	telecommunication networks such as	
	Administration Services, Finance &	
	Auministration services, Finance &	

Activities	Conditions	Incentives
10.1.2 International Business Center (IBC)	 Accounting Services, Human Resource Services, Sales & Marketing Services, Customer Services and Data Processing. In case of offering loans to associated enterprises, the scope of servicing business must be services in the aspe cts that are not the loans specified in 2.1 or include at least one of those listed in 2.2-2.7. Not eligible for imported duties on machinery exemption. Must have business plans in providing services 	В
10.1.2 International Business Center (IBC)	for associated enterprises as follows: 1.1 General management, business planning, and business cooperation 1.2 Procurement of raw materials and parts 1.3 Research and development of products 1.4 Technical support 1.5 Marketing and sales promotion 1.6 Human resources management and training 1.7 Financial advisory services 1.8 Economic and investment analysis and research 1.9 Credit management and control 1.10 Financial management service of the treasury center 1.11 International trade business 1.12 Lending to associated enterprises outside the scope of business in Item 1.10 which can be implemented under the exchange control laws such as • Lending of foreign currency loans to associated enterprises in Toreign countries • Lending of Thai baht loans to associated enterprises in Thailand • Lending of Thai baht loans to associated enterprises in Vietnam and countries bordering Thailand with a requirement of using them for trading and investment in Thailand or in aforementioned countries only	В

Activities	Conditions	Incentives
	1.13 Office building or factory building rental service for associated enterprise 1.14 Other supporting services as approved by """ "" "" "" "" "" "" "" ""	
	the Board 2. The paid-up registered capital must not be less than 10 million baht.	
	3. Project must employ at least 10 skilled and knowledgable staff for IBC, exeptions are made for the cases when that business provides only	
	financial management service of treasury center to its associated enterprises; in such cases at least 5 skilled and knowledgeable employees	
	must be employed. 4. In case of operating international trade business and office building or factory building rental service for associated enterprise, at least 1 scope	
	of business listed in 1.1-1.10 must be involved. 5. In case of offering loans to associated enterprises; at least 1 scope of business listed in 1.1-1.9 must be involved.	
	6. Only machinery used for R&D and training activities are eligible for import duty exemption.7. Not eligible for import duty exemption on raw	
	and essential materials used in the production for export.	
10.1.3 International Procurement Office (IPO)	Project must be procurement of raw materials, parts, and components used in manufacturing industries.	В
	2. Project must own or rent a warehouse and manage inventory with the IT-based system exclusive for warehouse management.	
	3. Project must have appropriate activities of merchandise procurement and management such as quality inspection and packaging.	
	 4. Project must have several procurement resources, at least including a domestic resource. 5. Project must be domestic wholesale and/or 	
	overseas exports.6. The paid-up registered capital must not be less than 10 million baht.	

Activities	Conditions	Incentives
10.2 Research and Development	1. Project must have one of the following scopes	Al
	of business:	
	1.1 Basic research refers to theoretical or	
	operational activities that are conducted to	
	explore new knowledge from basic natural	
	phenomena and factual observation,	
	without initially considering the application.	
	1.2 Applied Research refers to research that	
	applies basic knowledge to solve or develop	
	a concept for commercial purpose, with	
	the objective to obtain a new product or	
	process. Applied research includes related	
	activities such as formula development,	
	product design, and production process	
	design for use at an industrial or commercial	
	level.	
	1.3 Pilot development refers to activities	
	performed to magnify a production scale	
	from basic research and applied research.	
	Pilot development is the development of	
	a prototype and/or production process	
	testing at a semi-industrial level to test	
	the market and/or collect information on	
	suitable conditions for a production process	
	to use a product design at an industrial	
	level.	
	1.4 Demonstration development refers to	
	research and development that further	
	develops results from a pilot development	
	in order to test a production process at an	
	industrial level to verify a technology and	
	production process and to demonstrate	
	the level of integrity of such process and	
	viability on a commercial scale production	
	in both quality control and cost estimation.	
	2. Project must provide detais and scope of	
	research and development such as number of	
	project's researchers, academic profile, and	
	work experience of researcher.	

Activities	Conditions	Incentives
	3. Project must have expenses on salaries for research and development personnel of at least 1,500,000 baht per year and it must be new employment, or must have capital investment of at least 1 million baht (excluding cost of land, working capital and vehicle).	
10.3 Engineering Design	 The investment promotion of this activity does not include civil engineering and architectural design. Project must have expenses on salaries for engineering design personnel of at least 1,500,000 baht per year and it must be new employment, or must have capital investment of at least 1 million baht (excluding cost of land, working capital and vehicle). 	Al
10.4 Scientific laboratories		A1
10.5 Calibration services		Al
10.6 Product sterillization service		A2
10.7 Human resources development 10.7.1 Vocational training center	 Project must have teach or train technical courses in specific fields, including design training center, as approved by the Board. Project must have necessary equipment, vocational training lab, and others. 	Al
10.7.2 High-potential academies and institutions for higher education	 High-potential academies Project must be high-potential academy, which focuses on science and technology education. Project must be located in the Eastern Economic Corridor (EEC) or other special economic zones for high-potential academies designated by the Cabinet. Project must comply with rules and regulations as approved by the Board. High-potential institutions for higher education Project must be high-potential institutions for higher education. In case of foreign investment, projects must be approved by the Commission for High-potential Foreign Higher Education Institutions. 	Al

Activities	Conditions	Incentives
	 Project must be located in the Eastern Economic Corridor (EEC) or other special economic zones for high-potential institutions for higher education designated by the Cabinet or other zones designated by the Commission for High- potential Foreign Higher Education Institutions. Project must comply with rules and regulations as approved by the Board. 	
Tourism Industry		
10.8 Tourism promotion services 10.8.1 Ferry services or tour boat services or tour boat renting services	Bare-boat renting service for other to provide boat renting service shall not be promoted.	A3
10.8.2 Tour boat port services	Project must have facilitating equipment such as boat lifting equipment, inland boat deck, or boat garage for maintenance purpose.	A3
10.8.3 Amusement parks	 Project must have capital investment (excluding cost of land and working capital) of not less than 500 million baht. Project details must be approved by the Board. 	A3
10.8.4 Thai cultural centers or Thai art and craft centers	 Project must have capital investment (excluding cost of land and working capital) of not less than 30 million baht. Performance details must be approved by the Board. Project must have Thai nationality shareholders of not less than 51 percent of its registered capital. 	A3
10.8.5 Open zoo	 Project must have capital investment (excluding cost of land and working capital) of not less than 500 million baht. The area must not less than 500 rai. Project details must be approved by the Board. 15 percent of the total area must be allocated as green area and another 15 percent as car park. 	А3
10.8.6 Museum	 Project must have capital investment (excluding cost of land and working capital) of not less than 30 million baht. Project details must be approved by the Board. 	А3

Activities	Conditions	Incentives
10.8.7 Race tracks	 Project must have capital investment (excluding cost of land and working capital) of not less than 1,000 million baht. Project must obtain a standard certificate from the Federation International de L'Automobile (FIA) or Federation International de Motocyclisme (FIM) for the circuits race/track. In case of other track varieties such as drag, drift, and supercross must be constructed according to comparable or international standards or guidelines. Project must have appropriate preventive and controlling measures against environmental damage or against danger or trouble to neighbors. 	A3
10.8.8 Cable car	Project must have capital investment (excluding cost of land and working capital) of not less than 100 million baht.	А3
10.8.9 Cruise terminal	 Project must have capital investment (excluding cost of land and working capital) of not less than 100 million baht. Project must have facilities and utilities necessary to support the cruises and tourists such as passenger terminal, customs clearance space and immigration area. 	A3
10.8.10 Man-made attractions	 Project must have capital investment (excluding cost of land and working capital) of not less than 100 million baht. Project details must be approved by the Board or related government agency. Project must provide technology as a main service. 	A3
10.9 Activities to support tourism		
10.9.1 Hotel	Project must have number of rooms and investment as follows: 1.1 In case of the hotel has not less than 100 rooms, a minimum investment per room (excluding land cost and working capital) must not be less than 2 million baht.	

Activities	Conditions	Incentives
	 1.2 In case of the hotel has less than 100 rooms, a minimum investment (excluding land cost and working capital) must not be less than 500 million baht. 1.3 n case of the project apply for promotion under Measure for small and medium enterprise (SMEs). The hotel must provide at least 20 rooms but not less than 99 rooms, a minimum investment per room (excluding cost of land and working capital) must not be less than 1 million baht. 2. Project must be standardized approved by the Office of the Board of Investment 3. Project shall be eligible for the following incentive: 3.1 For project located in Krabi, Bangkok, Kanchanaburi, Khon Kaen, Chachoengsao, Chon Buri, Chiang Mai, Nakhon Pathom, Nakhon Ratchasima, Nonthaburi, Pathum Thani, Prachuab Khiri Khan, Phra Nakhon Si Ayuthaya, Phang-nga, Phetchanuri, Phuket, Rayong, Songkla, Samut Prakan, Samut Sakhon, Saraburi and Surat Thani, shall not be eligible for import duty on machinery exemption. 	В
	3.2 For projects located in other provinces	A4
10.9.2 Convention hall	 Total convention area must not be less than 4,000 square meters. Total area of the largest hall must not be less than 3,000 square meters. Project must have suitable facilities and equipment. Project's blueprints must be approved by the Board. 	А3
10.9.3 International exhibition center	 Indoor exhibition area must not be less than 25,000 square meters. Every hall must have a business meeting room. 	A3

Activities	Conditions	Incentives
Logistics Industry		
10.10 Mass transit systems, transportation of bulk goods and loading/unloading facilities		
10.10.1 Commercial airports		A2
10.10.2 Air transportation services	Project must follow the Civil Aviation Authority of Thailand (CAAT) instruction for using used machine import from oversea in the promoted project.	А3
10.10.3 Maritime transporation services		A2
10.10.4 Rail transport		A2
10.10.5 Pipeline transportation (except for water pipeline)		В
10.10.6 Loading/unloading facilities for cargo ship	Project must use modern loading technology approved by the Board.	А3
10.10.7 Container yards or inland container depots (ICD)		A3
10.11 Logistics service centers		
10.11.1 Distribution centers with smart system	 Project must include a warehouse with advanced technology and computerized systems such as Automatic Storage and Retrieval Systems (ASRS) and information technology support systems. Project must have capital investment (excluding cost of land and working capital) of at least 1,000 million baht. The following activities must be done within 3 years from the date of issuance of promotion certificate: 3.1 Project must utilize a data center or colocation in Thailand for data management. 	A2
	3.2 Project must employ Thai personnel with bachelor degree and above in the fields related to science and technology such as engineering, artificial intelligence and data science at least 20 percent of the total project's employment.	

Activities	Conditions	Incentives
	 3.3 Project must include data analytics or data management activities related to digital transactions in Thailand with substantial local team participation as approved by the Board. 3.4 Project must include an advanced digital training program such as Big Data and Data Analytics as approved by the Board. 3.5 Project must include research and development activities or a research and development co-operation program with Thai educational or research institutions as 	
10.11.2 International Distribution Centers (IDC)	approved by the Board. 1. The paid-up registered capital must not be less than 10 million baht. 2. Project must provide a goods storage facility that is controlled by a modern computerized system. 3. Project must have capital investment (excluding cost of land and working capital) of at least 100 million baht. 4. The center must distribute goods to at least 5 countries and the proportion of income from the management fee of product that customers distribute abroad must be more than 50 percent of the total income.	A3
10.11.3 Distribution Center (DC)	 The paid-up registered capital must not be less than 10 million baht. Project must provide a goods storage facility that is controlled by a modern computerized system. 	В