

# Investment Promotion Summary

## FIRST QUARTER 2024 (January - March 2024)

Investment project applications

Increase  
**94%**

Total value of applications

Increase  
**31%**

2023

(January - March 2023)

**374**  
Projects

2024

(January - March 2024)

**724**  
Projects

2023

(January - March 2023)

**174,295**  
Million THB

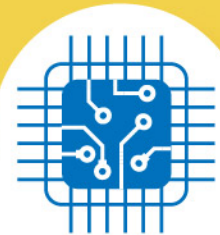
2024

(January - March 2024)

**228,207**  
Million THB



### Targeted Industries



Electrical Appliances and Electronics

**77,194**  
Million THB



Automotive and Parts

**21,328**  
Million THB



Petrochemicals and Chemicals

**17,672**  
Million THB



Digital

**17,498**  
Million THB



Agriculture and Food Processing

**13,278**  
Million THB



Tourism

**6,873**  
Million THB



Medical

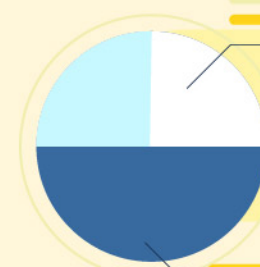
**2,917**  
Million THB



Investment Applications in **EEC**

**279** Projects

Total Value **81,515** Million THB



**FDI** Applications

1

Singapore

2

China

3

Hongkong

Total Value  
**169,322**  
Million THB



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