



Thai-Austria Business Forum
“Business and Investment Opportunities
in the Smart Cities in Thailand”

Tuesday 28 February 2023
10:00 am - 11:30 am CET time
(4.00 pm – 5.30 pm Thailand time)



Tentative Agenda

10.00 – 10.10 a.m. (4.00-4.10 p.m.)	<p>Welcome Remarks</p> <ul style="list-style-type: none"> • Mr. Cheevindh Nathalang, Minister, Royal Thai Embassy in Vienna • H.E. Mr. Wilhelm Donko, Ambassador of Austria to Thailand
10.10 – 10.25 a.m. (4.05-4.25 p.m.)	<p>The Overview and Development of Smart Cities in Thailand <i>Speaker from the Digital Economy Promotion Agency (tbc)</i> <u>Topics to be covered</u></p> <ul style="list-style-type: none"> • <i>Concepts of Smart City in Thailand</i> • <i>Business Opportunity & Environment and the Existing Smart Cities in Thailand</i>
10.25 – 10.40 a.m. (4.25-4.40 p.m.)	<p>Thailand’s Government Incentives for Smart City Development <i>Speaker from Thailand Board of Investment (BOI)</i></p> <ul style="list-style-type: none"> • Mr. Wirat Tatsaringkansakul, Deputy Secretary General • Mr. Parama Chaiyasucheeva, Investment Promotion Officer <p><u>Topic to be covered</u></p> <ul style="list-style-type: none"> • <i>Incentive Package for Smart Area Developers</i> • <i>Incentive Package for Infrastructure Developers and Related-Activities Investors</i>
10.40 – 10.55 a.m. (10.40-4.55 p.m.)	<p>Thailand Update in Trade and Investment <i>Speaker: Dr. Georg Weingartner, The Austrian Commercial Counsellor, Austrian Embassy - Commercial Section</i></p>
10.55-11.10 a.m. (4.55-5.10 p.m.)	<p>The Open Opportunities in Smart City Development at Amata Smart City (Eastern Thailand) <i>Speaker: Ms. Lena Ng, Chief Investment Officer, Amata Corporation Plc.</i> <u>Topics to be covered</u></p> <ul style="list-style-type: none"> • <i>Presentation of Amata Smart City</i> • <i>Open Opportunities in Amata Smart City</i>
11.10-11.20 a.m. (4.55-5.10 p.m.)	<p>Success story in doing business in Thailand <i>Speaker: Testimonial from Austrian Company (tbc)</i> <u>Topics to be covered</u></p> <ul style="list-style-type: none"> • <i>Presentation of a Company (tbc)</i> • <i>Experiences on doing business in Thailand</i>
11.20-11.30 a.m. (5.20 – 5.30 p.m.)	<p>Ease of doing business and how to start business in Thailand <i>Speaker: Dr. Gunter Denk, Chairman, Sanet ASEAN Advisor</i> <u>Topics to be covered</u></p> <ul style="list-style-type: none"> • <i>Ease of doing business and how to start business in Thailand</i> • <i>law and regulation</i> • <i>Banking system and Taxation</i>
11. 30 a.m. (05.30 p.m.)	<p>Conclusion End of webinar session</p>

Moderator: Dr. Gunter Denk, Chairman, Sanet ASEAN Advisor