



## BOI Webinar

### “Smart Farming with advanced agricultural equipment and related software: an engine for sustainable growth”

As of 7 January 2022

- Date and Time** : Thursday 20th January 2022, 15.00-16.30 hrs. (Japan Time)
- Format** : Online
- Application** : Zoom Webinar
- Target Audience** : Japanese Investors, Maximum 500 Pax
- Language** : Thai-Japanese Simultaneous Interpretation
- Organizer** : Thailand Board of Investment (BOI), Osaka & Tokyo Office
- Supporter** : Japan Agricultural Machinery Manufacturers Association (JAMMA),  
Japan Information Technology Service Industry Association (JISA)

### PROGRAM

- 15:00 – 15:05 Seminar Introduction  
By BOI Osaka Office
- 15:05 – 15:30 Presentation on “Development of smart farming in Thailand”  
By Ms. Phawadee Jai-uea  
Director of the Office of Agricultural Research Utilization  
The Agricultural Research Development Agency (ARDA)
- 15:30– 15:55 Presentation on “Thailand’s Investment Promotion Policy for Smart Farming”  
By Ms. Oratai Pitayatanakul  
Professional Level, Investment Promotion Officer Division 1  
Thailand Board of Investment (BOI)
- 15:55 – 16:20 Sharing experiences on smart farming in Thailand  
By Mr. Jetsada Fuangwut  
Senior manager Sales & Operation,  
Siam Yamaha Motor Robotics Co., Ltd.
- 16:20 – 16:30 Q&A
- 16:30 Closing

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