



## The Office of the Board of Investment (BOI)

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### Thailand's Investment Applications Reach New Highs in 2025, Fueled by Digital and Advanced Industries

The Thailand Board of Investment (BOI) today announced investment promotion results for 2025, signaling a strong surge in investor confidence and a strategic shift toward high-value sectors. Total investment applications received soared to approximately 60.23 billion USD (1,876,653 million baht) across 3,370 projects, marking a substantial 67% increase in value and an 11% increase in number of projects compared to 2024.

"The 2025 investment figures clearly indicate Thailand's strong appeal as a destination for global investors," stated **Mr. Narit Therdsteerasukdi, Secretary General of the Thailand Board of Investment**. "We've seen robust uptake in key strategic sectors, particularly digital infrastructure and advanced electronics, which directly reflects our successful policy alignment with global trends. This performance firmly establishes the country as a resilient and attractive hub for high-tech manufacturing and innovation in the region."

The majority of investments in 2025 poured into Thailand's targeted industries, underscoring the nation's strategic focus on innovation and advanced manufacturing.

#### Key Investment Highlights by Sector (Applications in 2025):

The **Digital Industry** led the investment landscape with 23.95 billion USD (746,198 million baht) across 151 projects. This robust performance was largely driven by significant commitments to data centers, including large-scale hyperscale facilities from companies like Galaxy Peak Data Center, True Internet Data Center, and Zenith Data Centre and Cloud Services.

The **Electronics & Electrical Appliances** sector attracted substantial interest, securing 8.91 billion USD (277,645 million baht) across 470 projects. This included major projects in high-density battery production, such as Sunwoda Automotive, electronic passive component like Delta Electronics, alongside advanced Printed Circuit Board (PCB) manufacturing like Peng Shen Technology, and Panasonic Manufacturing. Investments also flowed into optical and electro-optical devices, including transceivers and specialized flat panel displays.

In the **Automotive & Parts** sector, applications reached 2.70 billion USD (84,085 million baht) across 288 projects. This growth was partly driven by radial tire production from Sumitomo Rubber, completely knocked down (CKD) motorcycles from Triumph Motorcycles, and automobiles and

automotive parts from Isuzu Motors. The sector also saw investments in advanced automotive components.

**Agriculture & Food Processing** remained a vital area, drawing 2.43 billion USD (75,683 million baht) across 301 projects. This included the production of processed foods and beverages, specialty food additives and ingredients, and particle boards.

The **Petrochemicals & Chemicals** sector secured 1.87 billion USD (58,396 million baht) across 267 projects. Notable investments were seen in specialty polymers and chemicals, preforms and plastic packaging, and recycled polypropylene initiatives.

Beyond these core industries, other significant projects included Rail Transport - Bangkok Expressway and Metro PCL, attracting 3.51 billion USD (109,216 million baht), Renewable Energy with substantial investments in wind power such as Isaan Clean Energy, Blue Sky Wind Power, and solar power.

### Foreign Direct Investment (FDI) Overview:

FDI played a crucial role in Thailand's investment success in 2025, contributing 43.65 billion USD (1,359,925 million baht), an impressive 66% increase from the previous year. Singapore was the top investor, accounting for 17.57 billion USD (547,316 million baht) from 457 projects. Hong Kong followed with 7.88 billion USD (245,335 million baht) from 266 projects. China contributed 5.52 billion USD (172,114 million baht) from 982 projects, Japan 3.82 billion USD (119,098 million baht) from 311 projects, and the United Kingdom 3.22 billion USD (100,322 million baht) from 29 projects.

These investments are projected to bring substantial economic benefits to Thailand, including the creation of over 220,000 new jobs for Thai citizens. Furthermore, they are expected to drive the utilization of over 32.74 billion USD (1.02 trillion baht) worth of domestic raw materials and generate over 64.84 billion USD (2.02 trillion baht) in export revenue.

Building on the remarkable achievements of 2025, Thailand is set to leverage this momentum for continued growth in 2026 and beyond. Recent high-level engagements at the World Economic Forum (WEF) 2026 have successfully reinforced Thailand's strategic appeal, solidifying over 16.05 billion USD (500 billion baht) in new and planned investments from global tech giants, particularly in digital infrastructure, AI, and advanced manufacturing. These strategic partnerships, coupled with the nation's proactive efforts in developing a skilled workforce and fostering a robust innovation ecosystem, firmly establish Thailand as a dynamic hub for high-value industries in the region. With the upcoming IMF-World Bank Annual Meetings 2026 in Bangkok, Thailand is poised to further solidify its global leadership, driving sustainable economic advancement and enhancing its competitiveness on the world stage.



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Established in 1966, the Office of the Board of Investment (BOI) has continuously played an essential role for over 60 years in promoting value-adding investment for the country, from both foreign and Thai investors, to enhance national competitiveness and drive towards a new era of sustainable and balanced growth.

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