



# Thailand Board of Investment Automotive Online Briefing

LUMEN THAILAND LTD

# Lumen Group

- The Lumen Group is headquartered in Australia and we manufacture and supply Automotive components globally.
- Our Markets include OEM's, Motor Sport, Parts & Accessories and the Aftermarket.
- Our customers are global OEM's, Tier 1 and Tier 2's



- Our core product groups include Electrical, Electronic and Plastics components. This includes Lumen Freedom, a new company that is solely focused on the designing and manufacturing Wireless Charging systems for electric vehicle (WEVC)\*

# Locations

- We have around 700 employees in 8 global locations\*

**Lumen North America**  
Engineering,  
Manufacturing & Sales

**Lumen Europe**  
Engineering,  
Warehousing, Sales &  
Graphics

**Lumen China**  
Sales

**Lumen Taiwan**  
Manufacturing & Sales

**Lumen Thailand**  
Engineering,  
Manufacturing & Sales

**Lumen South Africa**  
Engineering,  
Manufacturing & Sales

**Lumen Australia &  
Lumen Freedom**  
Head Office

**Lumen New Zealand**  
Sales

# Our Location



Lumen Thailand



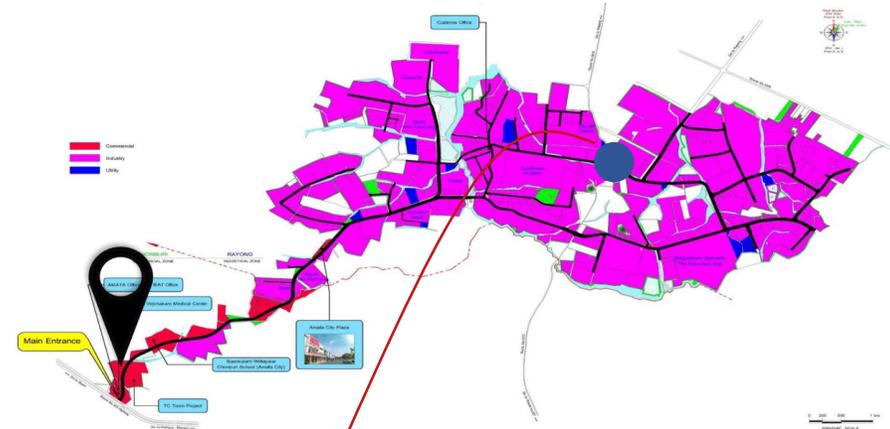
## Distances to important locations



distance from AMATA CITY CHONBURI	Bangkok (Bangna – Trad Km.1)	distance from AMATA CITY RAYONG
57 km	114 km	
42 km	99 km	
85 km	142 km	
81 km	42 km	
46 km	27 km	
96 km	48 km	
67 km	120 km	
5 km	52 km	
35 km	29 km	
68 km	36 km	
103 km	53 km	

**AMATA**  
POSSIBILITIES HAPPEN  
distance from AMATA CITY RAYONG

## Amata City Rayong Master Plan



Lumen Thailand

**AMATA**  
POSSIBILITIES HAPPEN



# What we do

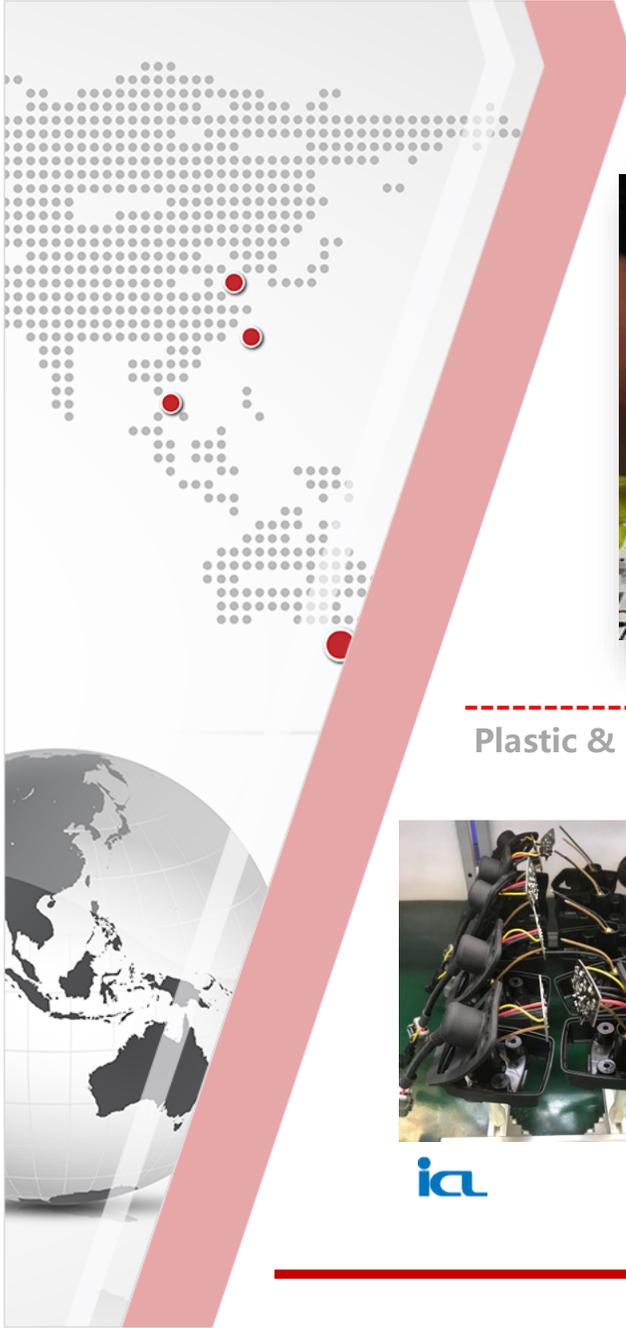
Established in 2014 with the help and guidance of BOI\*

Production Harnesses, Plastic and Electronic Assembly\*

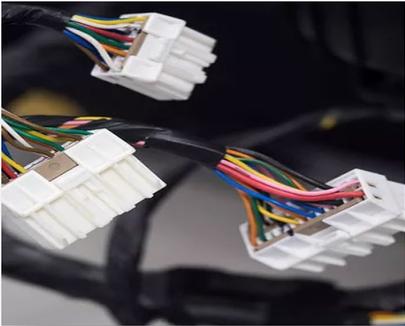
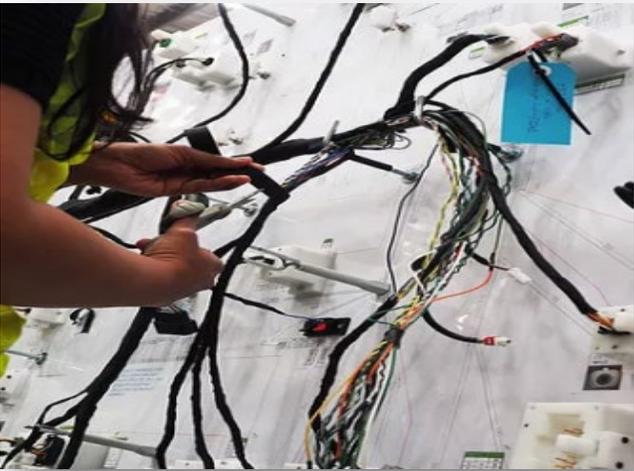
This year we opened our new two storey purpose built facility\*

High Voltage Cables and WEVC Production expansion\*

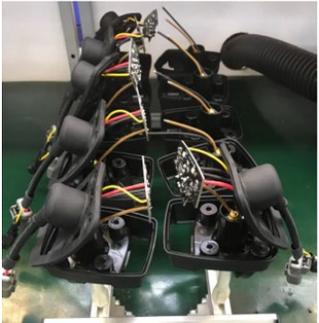
Strategic Manufacturing and Export Hub for Asia, Australia and North America\*



Custom wiring assemblies



Plastic & Electronic Assemblies



ica



 **ISUZU**  
mazda



 Vandapac



 MITSUBISHI MOTORS



 **LEAR** CORPORATION 





# Why Thailand

Original Decision to Invest in Thailand

Leading Automotive production base in Southeast Asia enabling increased sales and production opportunities in domestic and export markets

ASEAN member enabling access to the Free Trade Agreements established by AFTA

Developed and Stable Infrastructure enabling Lumen establishment of a global export hub.

Access to a highly skill labor force across many disciplines from Management to Engineering right through the production personnel\*

Geographic location situated in the heart of Asia promoting trading opportunities with India and China.

Confidence in the Social, Legal and Financial Systems in Thailand



# Why Thailand

Reasons we continue Invest

Investment and growth strategies of Lumen and the Thailand Government EV Policies are aligned. The Policy are heavily focused on EV adoption and production\*

IP and Patent protection in Thailand is recognizes and they respects the international rules like the Paris Convention and The Patent Co-operation Treaty\*

Skilled and talented engineering pool is allowing us to establish a Research and Development center\*

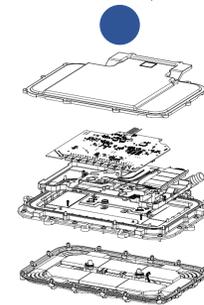
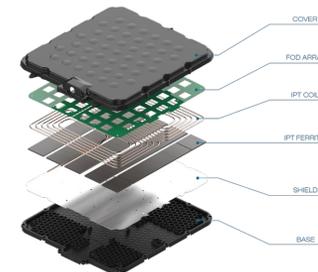
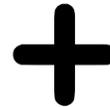
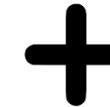
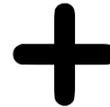
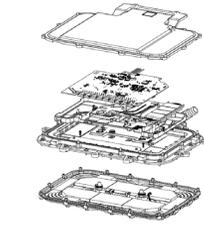
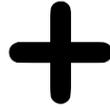
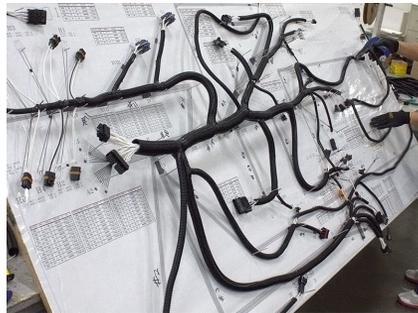
An engaged work force that takes every opportunity and challenge head on.

Consistent support from BOI team, both in Sydney and BKK, with application process and any questions Lumen has had along the way.

# BOI Applications & Expansion Plan

Current facility production

**Lumen Thailand**  
Wiring Harness  
Electronic Assembly  
Established 2014



**Stage 1**  
WEVC R&D Centre  
WEVC Assembly

**Stage 2**  
EV High Voltage Harness Production

**Stage 3**  
SMT Automotive Electronics  
SMT WEVC Electronics

**Stage 4**  
WEVC Production  
WEVC Assembly







# LUMEN

FREEDOM

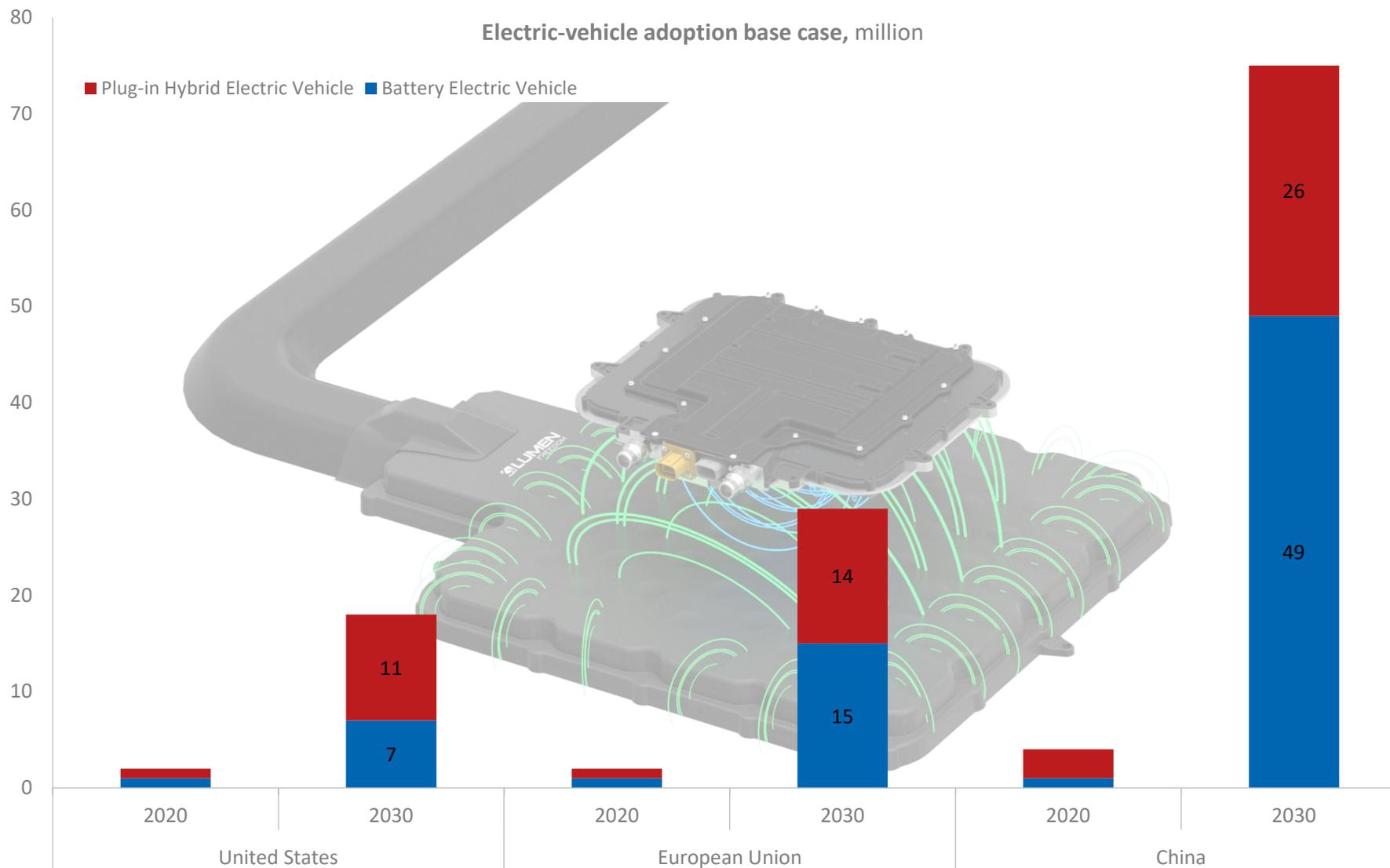
Leading the Charge...



Online Briefing Automotive Industry – 29 July 2021

*The rise of EV technology: the Automotive Industry transition to a zero-emission future*

# Increasing Adoption of EVs

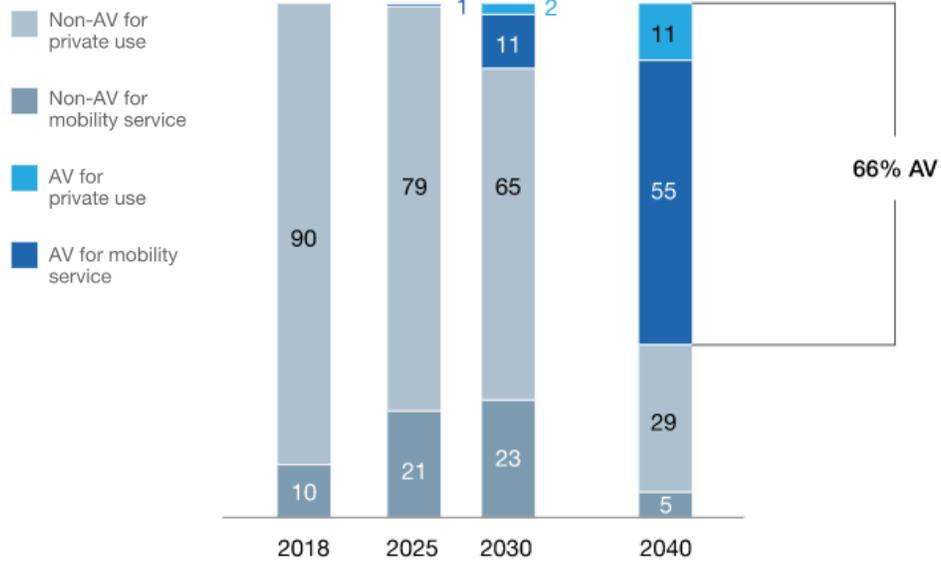


“McKinsey’s base-case scenario for EV adoption suggests approximately 120 million EVs could be on the road by 2030 in China, the European Union, and the United States. The aggressive-case scenario could see that **double.**”

# The Driverless Revolution

Autonomous vehicles (AV) will travel about 66 percent of total passenger-kilometers in 2040.

Estimated passenger-kilometers traveled by vehicle type,<sup>1</sup> %



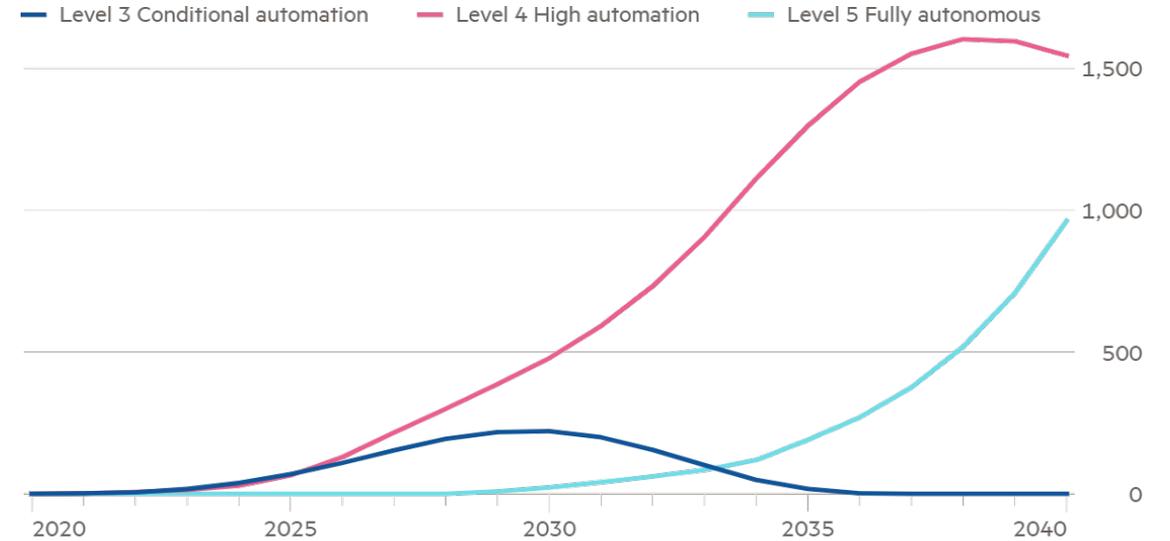
<sup>1</sup>Baseline scenario.

<sup>2</sup>Figures may not sum, because of rounding.

Source: McKinsey&Company

## Projected value of the driverless market

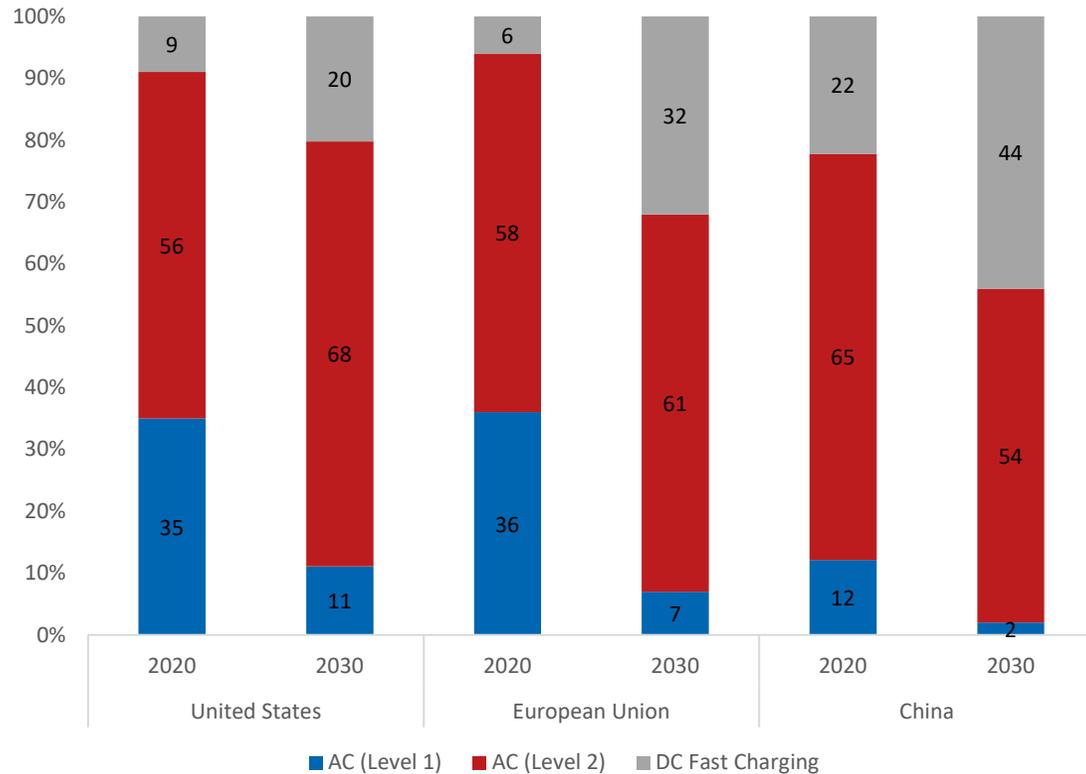
Worldwide autonomous car and robotaxi market (\$bn)



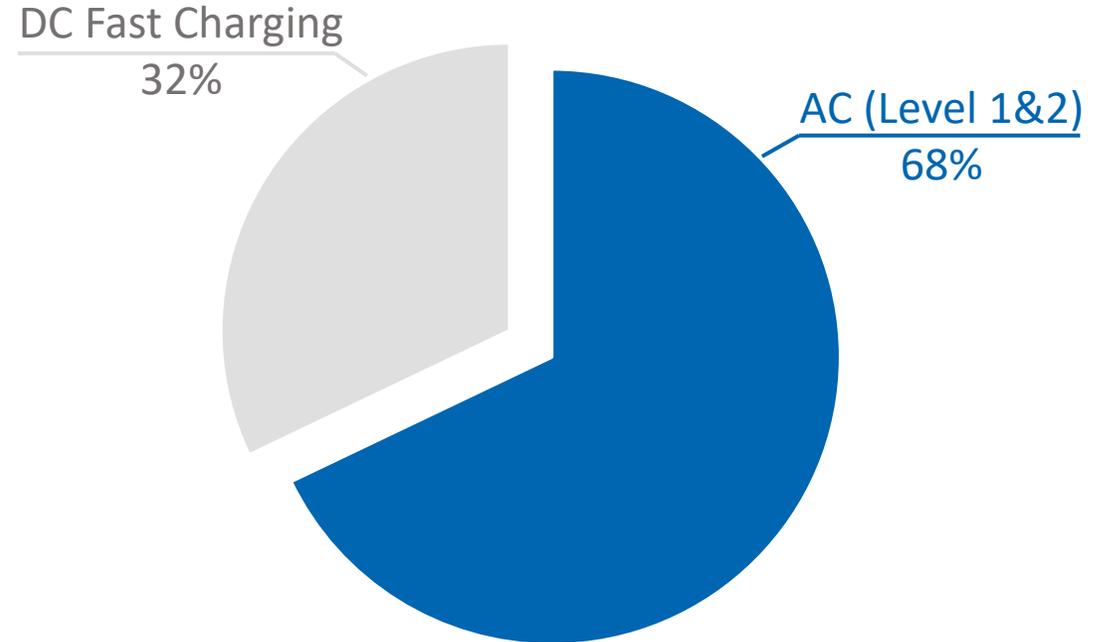
Source: IDTechEx

# Charger Demand

Energy demand by charging technology, % of kWh, home-centred scenario



Level 1 and Level 2 charging will likely remain the dominant source of charging energy demand

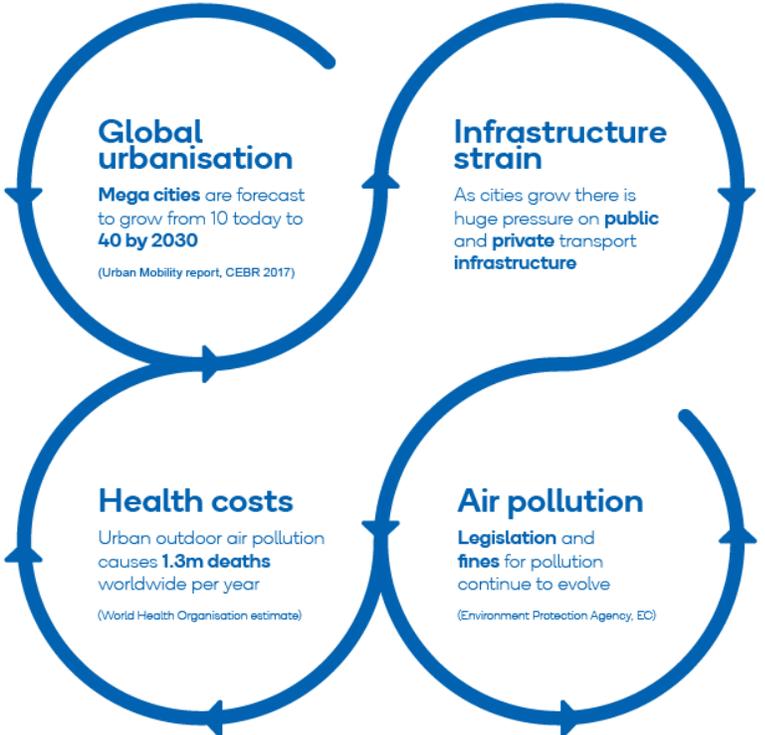


- AC level 1 & 2 power will remain the dominant charging technology through 2030 – mostly taking place at homes, workplaces.
- DCFC will likely play a much larger role in China, which requires more public-charging infrastructure.



“Simply park and charge without the need for plug-in cables or adaptors.”

## Overview of Societal Trends Driving Adoption of EVs



# Wireless Charging System Elements

Power Supply

Vehicle Pad &  
Vehicle Control Unit

Base Pad



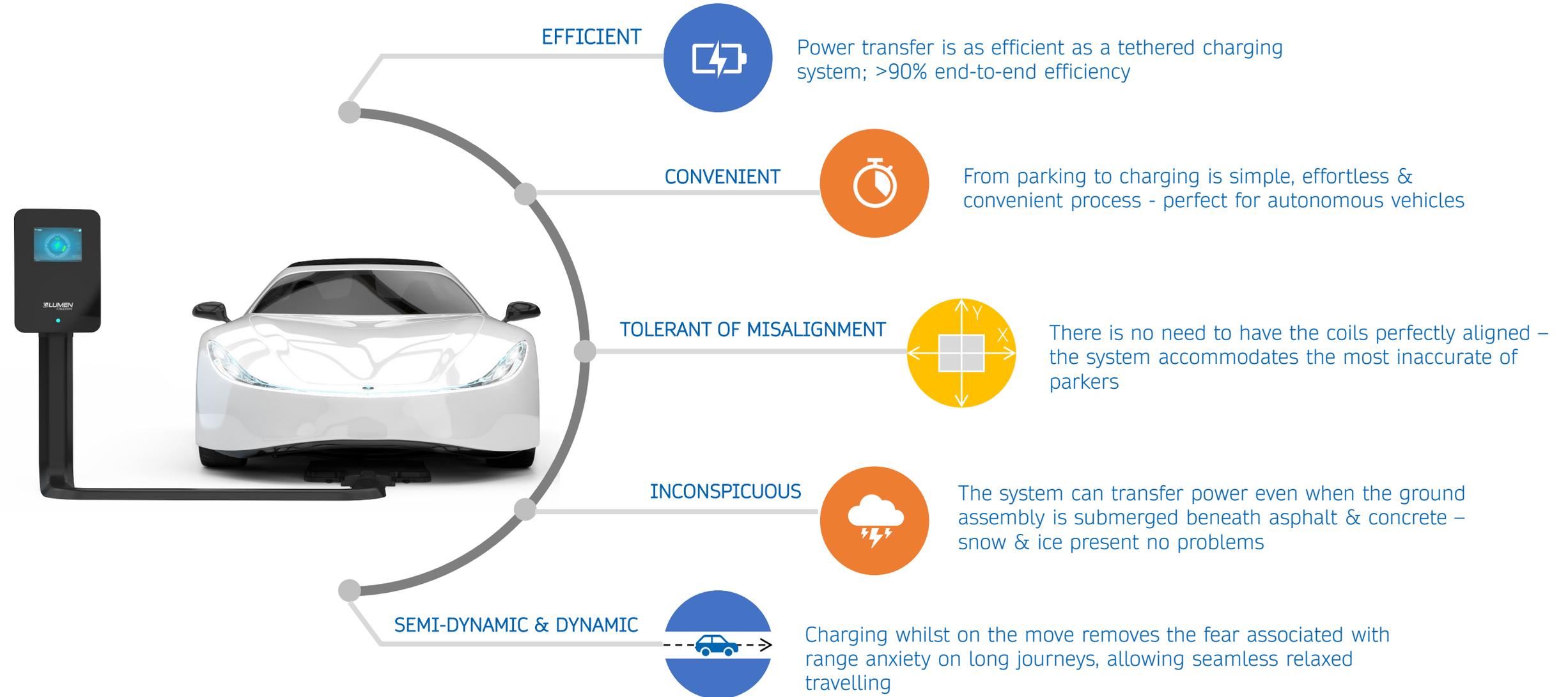
## Ground Assembly – Power Supply & Base Pad

- Power supply is single or three phase AC input
- Generates high frequency AC current in the base pad
- Current magnitude is controllable

## Vehicle Assembly – Vehicle Pad & Vehicle Control Unit

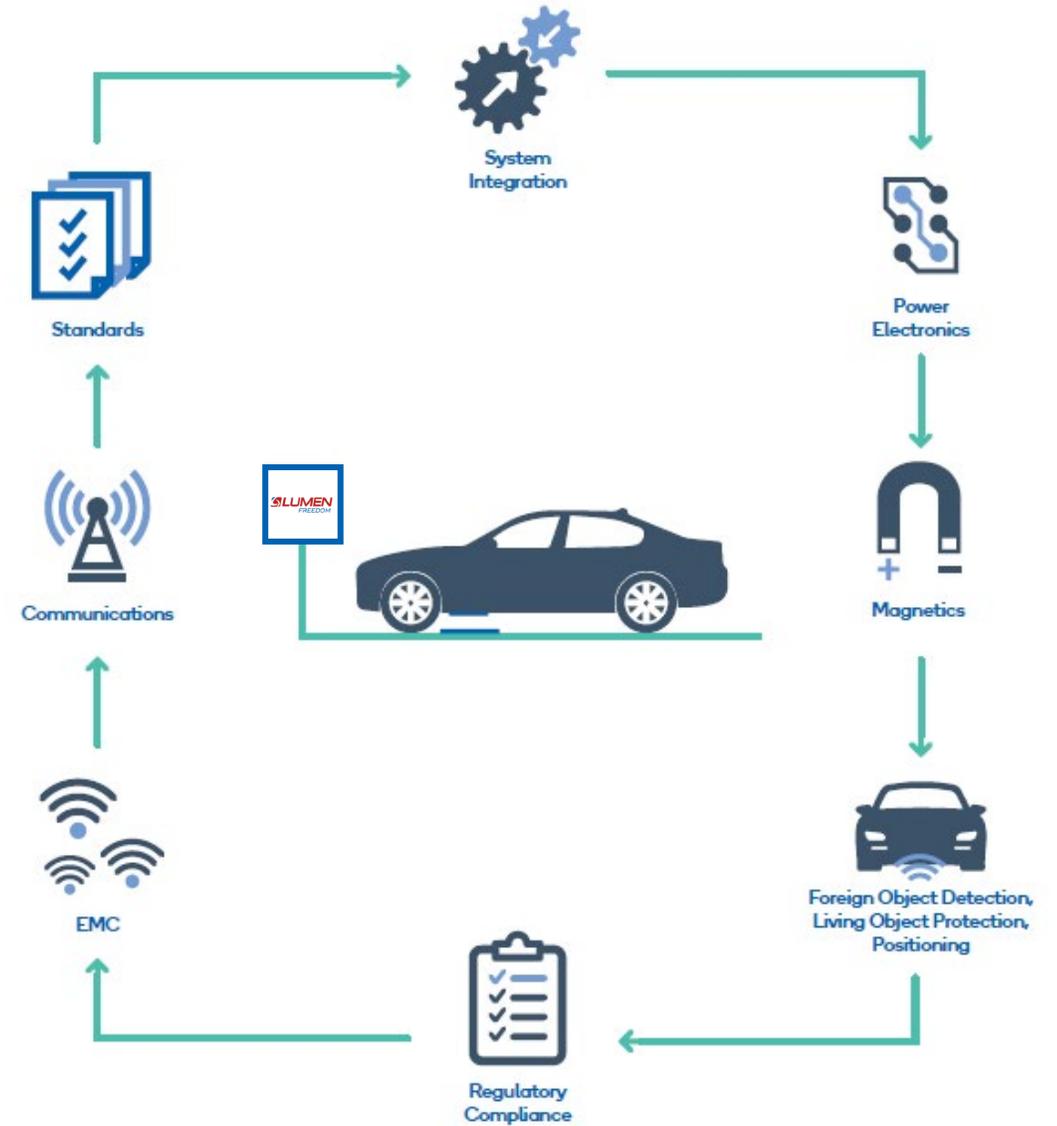
- Receives power from base pad
- Rectifies AC to DC
- Performs system controls
- Interfaces with car electronics

# Technical Benefits



# Design Approach

Lumen Freedom's ongoing collaboration with automotive partners allows fit-for-purpose, relevant technology. Lumen Freedom's complete engineering approach covers system design, testing and simulation, along with vehicle integration.



# Technology Roadmap

## 11kW WEVC – Residential/Office Static Charging

LF are currently focused on the development of a static 11kW Ground Assembly & 3.6 to 11kW Vehicle Pads.

LF are a supplier to UK Government funded projects (WiCET & AMiCc) trialing 11kW WEVC at a public taxi rank, and 11kW WEVC of fleet commercial vehicles.

## Higher Power 22+kW

LF's technology is scalable, so higher powers of 22kW, 50kW and 150+kW are achievable.

## Dynamic Wireless Charging

Semi-dynamic and dynamic wireless charging allow an EV/PHEV to charge wirelessly as it's driving down the road; up to traffic lights or even on motorways.

## Semi-Dynamic/Public Infrastructure

Following the current development works of the 11kW system & UK Government trial, LF will develop a system framework specifically for public infrastructure installation. Features will eventually include flush-mounted and fully submerged base pads.

## Vehicle-to-Grid

V2G is another feature requiring standardization and enables energy to be transferred from the vehicle battery back to the power grid.

# Technology Roadmap

Lumen Freedom WEVC technology supports semi-dynamic charging, for applications such as taxi ranks, to dynamic charging - charging lanes on a motorway.



Wireless charging is crucial for autonomous vehicles in the future...

There are two paths for such vehicles:

(i) At the end of a journey or busy period, they will go to a home/depot to be charged – where static wireless charging will be crucial.

(ii) They're constantly on the move, picking up people from various points – where a road network with semi-dynamic and dynamic charging capability will be crucial.

In either instance, autonomous vehicles should not have to be physically plugged in...

Imagine the Future



SEMI-DYNAMIC CHARGING

STATIC CHARGING

SEMI-DYNAMIC CHARGING

STATIC CHARGING

DYNAMIC CHARGING

Sub-Station

ECO DRIVE THRU

WIRELESS CHARGING AREA

LUMEN FREEDOM

Share Ride

Share Ride



Leading the Charge...

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