

Application No/25
Received by
Date/25

## **Application for Investment Promotion for Digital Business**

☐ Activity 5.7 Software

☐ Activity 5.8 E-commerce

	☐ Activity 5.9 Digital Services
1.	Applicant
	1.1 In case the juristic person has not been established:
	Name of applicant Age years Nationality
	Identification Number
	Or Passport Number
	Address: NoStreetSub-DistrictDistrict
	Province Country Zip Code Telephone Mobile phone
	Facsimile E-mail
1.2	In case the juristic person has been established
	Name of established company/cooperative/foundation (in Thai)
	Name in English.
	Company registration No.
	Registered capitalbaht; Paid-up capitalbaht
	Address: No. Street. Sub-district
	District
	Telephone
	E-mailWebsite
1.3	Details of the applicant (Please attach applicant's background and business profile, if available.)
	Parent company / Group of companies
	Type of business Location of parent company (city) (country)
	Total employees of parent Company/ Group of companies
1.4	Name of representative to contact
	Address: No. Street Sub-district
	DistrictZip code
	Telephone Mobile phone Facsimile E-mail

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Percentage of Foreign Natural Person/Juristic Person: nationalityholding % of shares;						
nationality holding % of shares; other nationality(ies), holding % of shares.						
List of shareholders/co-investors, in order of proportion of shareholding	from most to least					
Name of Shareholder/Co-investor	Nationality	Percentage of Total Shares				
		Total Shares				

1.6 In case the juristic person is currently operating, please specify type of business and its performance during the last 3 years, for both the BOI-promoted and non-BOI projects:

(Unit: Million Baht)

Year	Type of Duciness	Type of Business  Domestic Sales <sup>1)</sup>		Net Profit (Loss)
i eai	Type of Busiless	Value	Value	Net Fiont (Loss)
20				
20				
20				
(latest year)				

**Notes:** 1) Domestic sales including indirect export.

## 2. Finance and Investment Plan

2.1 Finance	(Unit: Million Baht)
2.1.1 Registered capital	
O Juristic person to be established will have registered capital of and will fund this project from paid-in share capital of	
O Juristic person which already operates	
will fund this project from retained earnings of	
will increase the registered capital by and will fund this project from paid-in share capital of	
2.1.2 Loans	
☐ Domestic loans	
☐ Foreign loans	
☐ Credit from domestic suppliers	
☐ Credit from foreign suppliers	
2.1.3 Others e.g. subsidy from government agencies, premium, etc.	
Details	
<b>Total</b> (Must equal the grand total investment figure indicated in No. 2.2)	
2.2 Investment	(Unit: Million Baht)
1) Cost of Construction or Rent (for a period longer than 3 years)	
2) Cost of Machinery or Rent (for a period longer than 1 year):	
2.1) Cost of Hardware (must equal the figure in 4.5)	
2.2) Cost of Software (must equal the figure in 4.6)	
3) Cost of installation	
4) Cost of test-run	
Total Investment excluding cost of land and working capital (For an expansion project, combine costs from 1 to 4)	
5) Preliminary expenses	
6) Value of other assets	
Total Investment excluding cost of land and working capital (For a newly-established company, combine costs from	m 1 to 6)
7) Cost of land	
8) Cost of expertise	
9) Working capital	
Grand Total (combined costs from 1-9)	
Notes: 1) Cost of construction, cost of machinery, preliminary expenses and the value of othe according to the Office of the Board of Investment Announcement No. Por 1/2545.  2) Cost of expertise refers to fees for patents, copyrights, know-how, trademarks and respectively.	
For software activity (Activity 5.7), only one of the following minimum investment condition	ons shall be selected:
☐ Must have expenses for specialist of no less than 1.5 million baht per year, and it must be	e new employment.
☐ Must have capital investment (excluding land, working capital, and vehicle) of not less	than 1 million baht.
Notes: Once the condition is selected, it cannot be changed at later stage.	

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## 3. Business Location

Sub-district	District	Province	Name of industrial	Area (sqm.)
			estate / zone	
	Sub-district	Sub-district District	Sub-district District Province	

4.	Deta	ail of applicant/project					
	4.1	Background of applicant/company					
	4.2	Project detail shall be submitted as an appendix indicating conceptual model with details of					
		module/feature/function of the software/platform, timeline of each step of development, and business model					
		showing source of revenue.					
		1) Overview of Project (Feature/Module)					
		2) Target customer/source of revenue					
	4.3	Software/platform development process (of software indicated in 4.2 and attach details and tools for each					
		process in the appendix.)					
		☐ Modeling					
		Requirement Analysis					
		☐ Design					
		Development and Implementation					
		☐ Program and System Testing					
		☐ Deployment					
		☐ Configuration & Change Management					
		Related Professional Training for Software and Digital Content Design and Development					

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4.4 In case the company has been launched an application before BOI application submission, please explain the difference between former project and the project being applied. In case the project has not been launched before, go to item 4.5. (If space is insufficient, provide more details in an attachment)

Project Details	Current software or services	Software or service being applied
[1] Name		
[2] Tools used for developing		
or operating * indicate all processes		
[3] Business Model		
* e.g. distribution plan, delivery, types of revenue		
[4] Duration of time used in		
development		
[5] Features/Modules/Functions		

4.5 Details of hardware used to develop the software/platform (purchased or rented for a period of more than1 year)(Value: Million Baht)

	Imported from overseas			Domestic	
Items	Country		New	New	
		Quantity	Value <sup>1)</sup>	Quantity	Value <sup>1)</sup>
Computers					
Notebooks					
Others (please use appendix)					
Total value					
Total hardware value		•			

**Notes** 1) Please use CIF price for hardware and contracted price for hardware purchased locally.

4.6 Specify software to be used in this project, e.g. system software, application software, open source, etc. (purchased or rented for a period of more than 1 year)(Value: Million Baht)

Items	Type of Software	Value <sup>1)</sup>
Total value of software		

Notes 1) Please use CIF price for imported machinery and equipment, and contracted price for machinery and equipment purchased locally.

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Employment 5.1 Details of key person	nnel of the r	project, j.e. educz	itional ba	ıckgrom	nd, wor	k experjence. ai	ıd scope	of	
responsibilities	and of the p	a ojece, ner educe		viigi vui	, ,, ,,	a caperionee, u	и веоре	<b>01</b>	
5.2 Total employees in t		, comparing em	ploymen	t of exist	ting pro	ject with the ne	w projec	t being	
		Existin	g projects -	- if any		New project app	lying for inv	estment pro	omotion
p :::		(numb	er of empl	oyees)		(nur	nber of empl	loyees)	
Position		Nationality	1st Yr.	2nd Yr.	Latest Yr.	Nationality	1st Yr.	2nd Yr.	3rd Y
- IT Development			Year	Year	Year		Year	Year	Year
Project Managers	Thai								
(Education)	Foreign								
System Analysts	Thai								
(Education)	Foreign								
■ Developers/Programmers	Thai								
(Education)	Foreign								
■ Designers	Thai								
(Education)	Foreign								
■ Testers	Thai								
Education)	Foreign								
Others in the area of IT	Thai								
development (Education)	Foreign								
- Management and others	Thai								
(Education)	Foreign								
	Total Thai								
	employees								
	Total								
	foreign								
	employees								
	Total employees								
5.3 Training/technology									<u> </u>

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## 5.4 Details of salary for IT development employees for the project applying for investment promotion

			1 <sup>st</sup> Year		2 <sup>nd</sup> Year			3 <sup>rd</sup> Year			
No.	Position	Nationality	Number of employees	Annual (Baht/Year/ Person)	Total annual salary (Baht/year)	Number of employees	Annual (Baht/Year/ Person)	Total annual salary (Baht/year)	Number of employees	Annual (Baht/Year/ Person)	Total annual salary (Baht/year)
1	Project Managers	Thai									
		Foreign									
		Total									
2	System Analysts	Thai									
		Foreign									
		Total									
3	Developers/ Programmers	Thai									
		Foreign									
		Total									
	Designers	Thai									
4		Foreign									
		Total									
	Testers	Thai									
5		Foreign									
		Total									
6	Others in the area of IT development	Thai									
		Foreign									
		Total									
		Total Thai									
		employees									
		Total foreign									
		employees									
		Total employees			1)			1)			1)

Remarks 1) Monthly salary of employees in the area of IT development must not be less than 1,500,000 Baht per year.

6. Estimated revenue and expenses of the project being applied for investment promotion, for the first 3 years of operation (Unit: Million Baht)

	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue			
Domestic			
Overseas			
Total revenue			
Expenses			
(Please fill in only expenses related to this project)			
• Salaries/ wages of employees, specifically in the area of			
Information Technology Development			
■ Thai			
Foreign			
• Salaries/wages of other employees (not in the area of			
information technology development)			
■ Thai			
Foreign			
• Cost of electricity, water, telephone charges			
<ul> <li>Depreciation costs</li> </ul>			
Building			
<ul><li>Machinery (hardware and software)</li></ul>			
<ul><li>Interest charges</li></ul>			
Domestic			
Overseas			
<ul> <li>Technical fees and royalties</li> </ul>			
<ul><li>Domestic</li></ul>			
<ul><li>Overseas</li></ul>			
<ul> <li>Training expenses</li> </ul>			
• Technological R&D expenses			
• Other expenses			
Total expenses			
Profit (Loss)			

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7.	<b>Operation Plan</b>									
	Building/Operation Site:									
	☐ Will start purchas	Will start purchasing/construct/reconstruct/rent building/operation site in (month) (year)								
☐ Use the same building with the existing project										
	t purchasing machinery locally/overseas in (month) (year)									
	<b>Production</b> : will star	t producing in (month)(year)								
8. M	lerits of the Project (if a	any). (Provide more details in an appendix if space is in sufficient.)								
8.	1 Technological develop	pment								
	☐ This project inv	volves research and development for a new product. Please explain								
	☐ This project inv	volves research and development/modernization of a production process. Please explain.								
	☐ This project involves the usage of new/modern technology. Please explain.									
	☐ This project involves the technology transfer plan. Please explain.									
	☐ This project inv	☐ This project involves collaboration with research/educational institutes, namely,, in the field of								
	Others									
	8.2 Human resou	rce development								
	☐ This project has	s a training plan. Please explain								
9.	Please submit addition	onal information as an attachment.								
10. Please specify dates required for interview at the Office of the BOI.										
		Proposed interview session 1)								
		Dateor								
		Dateor								
		Dateor								
	Notes 1) The interview	session must be scheduled within 10 days after the application submitting date. It the applicant cannot attend								
	the interv	iew on schedule, please provide explanation.								
	I hereby declare that the int	formation contained herein is true and accurate, and the estimates provided are, in my opinion, the most reasonable possible.								
(Sig	nature)									
	(	)								
		Date								
Note	es: - In case the compa	any was established, signature(s) of authorized person(s) affixed with company's seal are required.								
		for software development or production, after the investment promotion application is approved, foreign								
	_	t submit the investment promotion certificate to the Department of Business Development, Ministry of								
	Commerce, and apply for Foreign Business License.									

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