

# 5

## Strategic Industries, Key Agendas for Transition to the New Industries.



### Driving Investment in

## 5 Strategic Industries

### 1. BCG

Advancing as ASEAN's "BCG Capital"

- Promote investments in Biocomplex, the Economic Corridors in the four regions.
- Expand the community and society development measures to cover the community forest management and PM 2.5 reduction.



### 2. Automotive (Especially EV)

Developing a Premier Global Automotive Manufacturing Center.

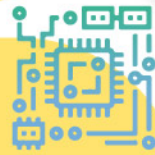
- Promote a complete EV production ecosystem
- Support the established automakers in transitioning to EVs and advanced technologies to reduce CO2 emissions.
- Assist the traditional auto-part makers in transitioning to new technologies or industries.
- Promote the management of used EV batteries.



### 3. Electronics (Especially Upstream and Smart Electronics)

Evolving into ASEAN's Smart Electronics Manufacturing Hub and Pioneering the development of the Upstream Electronics Industry in Thailand

- Promote investment in the entire supply chain of the electronics industry, including upstream, midstream, and downstream.



### 4. Digital & Creative

Transforming into ASEAN's Digital and Creative Center.

- Attracting investment in hyperscale data centers and cloud services
- Promote a fully integrated digital industry.
- Focus on promoting Thailand's high-potential creative industry.



### 5. Regional Headquarters & International Business Center

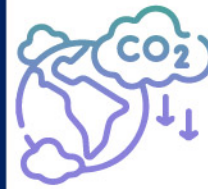
Positioning Thailand as an International Business Hub.

- Continuously attract more target companies to establish RHQs in Thailand.
- Collaborate with related agencies in establishing a one stop service for advising and facilitating the establishment of RHQs and expatriates' living in Thailand.
- Upgrade the HQ Biz Portal.



### Advancing

## 5 Key Agendas for Transition to the New Industries



### 1 Green Transformation

Endorsing Policy Targets of Carbon Neutrality by 2050 and Net Zero Emission by 2065

- Support carbon credit management.



### 2 Technology Development

Supporting 1,000 Innovation Driven Enterprises (IDEs) with an annual revenue of 1 billion baht.

- Promote commercializing of research and innovations.
- Encourage the establishment of R&D centers in Thailand.
- Attract leading foreign incubators/VCs
- Support Deep-tech startups.



### 3 Talent Development & Attraction

Becoming Regional Talent Hub.

- Attract highly-skilled professionals in the targeted industries to work in Thailand.
- Support Human Resources Development in Thailand.



### 4 Cluster-based Investment

Decentralizing investments and distributing growth based on local potentials across the country.

- Develop industrial zones and stimulate employment in the regions with high labor availability and low income per capita.



### 5 Ease of Investment

Positioning as the ASEAN's Trade & Investment Gateway

- Streamline regulations and efficiency of investors services and facilitation to attract more investment.

