

Program of WEB Seminar (Webinar)

“Opportunities and Investment Support Measures for Healthcare Industry in Thailand”

Thursday, 27 July 2023

Japan Time 15.00 - 16.45 hrs. (Thailand Time 13.00 - 14.45 hrs.)

.....

- 15.00-15.05 hrs. (13.00-13.05 hrs.) Introduction by BOI Tokyo Office
- 15.05-15.30 hrs. (13.05-13.30 hrs.) - Presentation titled  
**“Health System, Roles of Service Purchaser”  
shapes the service through Universal Health Coverage  
(UHC)** by Dr. Athaporn Limpanylers, Deputy Secretary-  
General, National Health Security Office (NHSO)  
- Q&A
- 15.30-15.55 hrs. (13.30-13.55 hrs.) - Presentation titled  
**“Current Situation and Opportunities for Healthcare  
Industry in Thailand”**  
by Dr. Kriskrai Sitthiseriprtip, Principal Researcher,  
Assistive Technology and Medical Devices Research Center,  
National Science and Technology Development Agency (NSTDA)  
- Q&A
- 15.55-16.20 hrs. (13.55-14.20 hrs.) - Presentation titled  
**“Opportunities & Investment Support Measures  
for Healthcare Industry in Thailand”**  
by Ms. Sonklin Ploymee, Deputy Secretary General,  
Thailand Board of Investment (BOI)  
- Q&A
- 16.20–16.45 hrs. (14.20-14.45 hrs.) - Case study  
**“Experience of doing business in Thailand”**  
by Dr. Yohei Maeshima, President CEO,  
OLBA HEALTHCARE HOLDINGS, INC.  
- Q&A

-----

Remark: Webinar is conducted by Zoom Web Seminar System

Language: Thai-Japanese Simultaneous Interpretation