



กระทรวงพาณิชย์

Ministry of Commerce

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**Thailand 2016:**

# **Ministry of Commerce's Latest Policies to Support Chinese Investors**

**2016泰国：泰国商务部对中国投资者的最新扶持政策**

17 December 2015

2015年12月17日



## Latest Policies to Support Investors

泰国商业部对投资者的最新扶持政策

*...To Enhance Thailand's integration into Regional Value Chain...to enhance ease of doing business in Thailand...to enhance Thailand Geographical Advantage...*  
促进泰国融入区域产业链、鼓励改善投资环境、强化地域优势



Opportunities from AEC

and integration to

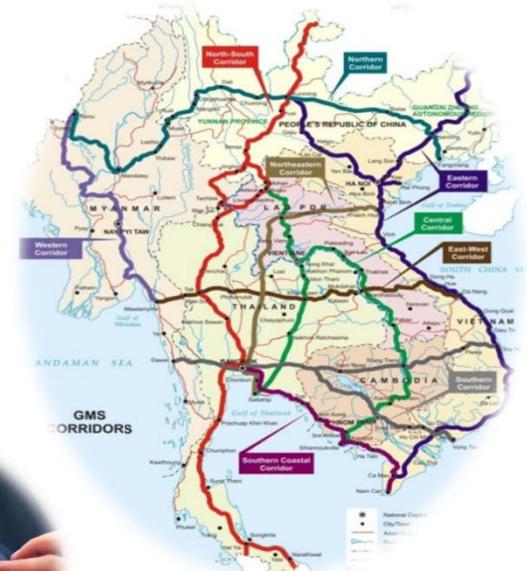
Regional Value Chain

东盟共同体带来的绝好机遇

整合区域价值链



*Ease of Doing Business*  
优化商业环境



Geographical

Advantage

地理优势



On January 1<sup>st</sup> 2016, the ASEAN Economic Community will enter into force.  
2016年1月1日 东盟经济共同体将正式达成



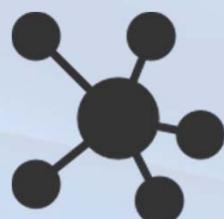


# Policy to Enhance Thailand's Integration into Regional Value Chain

促进泰国融入区域价值链的鼓励政策

*Thailand is also ready to deepen integration both within ASEAN and outside ASEAN to better integrate into regional and global value chains or GVCs.*

泰国已经做好加入东盟及东盟外部国家产业价值链准备，以更好地深入整合区域及全球产业价值链资源。



a single market  
and production  
base

单一市场及生产基地



a highly  
competitive  
economic region  
高度竞争的经济区域

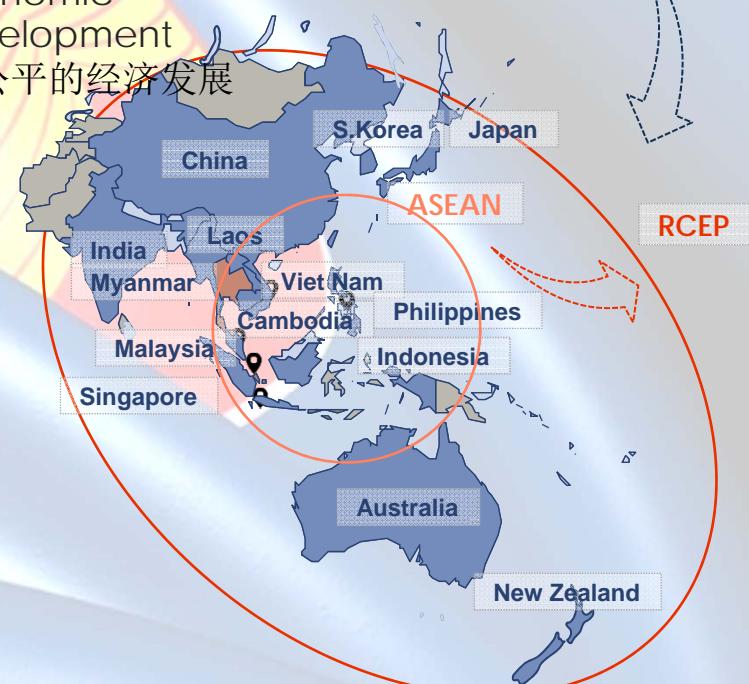


a region of  
equitable  
economic  
development  
公平的经济发展

公平的经济发展

a region fully  
integrated into the  
global economy

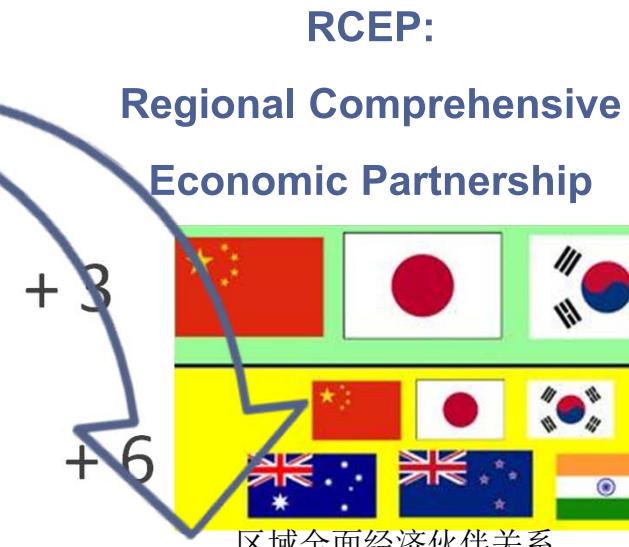
高度融入经济全球化





# Thailand is ready to deepen integration both within ASEAN and outside ASEAN

泰国已作好深入东盟共同体及共同体外区域经济整合准备

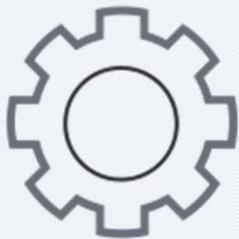


Year 2014 2014年	TPP	RCEP (ASEAN + 6 = 16)	Thailand
GDP Value 国内生产总值	28.3 Trillion USD 28.3兆美元	22.8 Trillion USD 22.8兆美元	378 Billion USD 3,780亿美元
GDP Share 国内生产总值比率	38% of World GDP 世界GDP的38%	29% of World GDP 世界GDP的29%	0.49% of World GDP 世界GDP的0.49%
Total Population 人口总数	800 Million 8亿人	3,500 Million 35亿人	65 Million 6,500万人
Population Share 总人口比率	11% of World Population 世界人口的11%	49% of World Population 世界人口的35%	0.9% of World Population 世界人口的0.9%



# Policy to Enhance Ease of Doing Business in Thailand

改善在泰投资环境鼓励政策



## Solving Trade Problems

解决贸易问题



## Trade Facilitation & Enhancement of Government Services

贸易便利化及增强政府服务



## Service Sector Development

服务业发展

## SMEs Development

中小型企业发展





# Moving Thailand up the value chain with extra efforts on promoting service economy

通过额外鼓励服务业经济提升泰国的产业链价值

## (Bio Diversity) 生物多样性

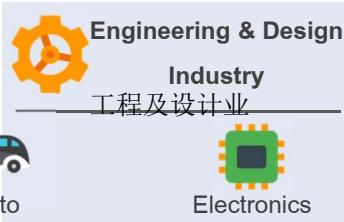


农产品加工品 食品



石油化工制品

## Thailand Strength 泰国的优势



汽车

电器

## (Story & Culture) 故事与文化



医疗



旅游

电影

创意

## Strategic Clusters with Innovation Driven Enterprises

创新主导企业战略型产业集群



Auto  
汽车



Electronics &  
Electrical Appliance  
电子电器零部件



Petrochem &  
Plastic  
石油化工制品



Agri-Agro-Food  
农产品  
农业加工品  
食品



Rubber &  
Products  
橡胶及橡胶制品



High-tech & IT  
高科技·IT业



Fashion & Lifestyle  
时尚及生活方式



## Service Sector Development 服务业发展



Logistics  
物流



Health and Beauty  
健康·美容



Hospitality  
接待业



Halal  
清真食品



Retail and Franchise  
零售及特许经营



Film Industry  
电影工业

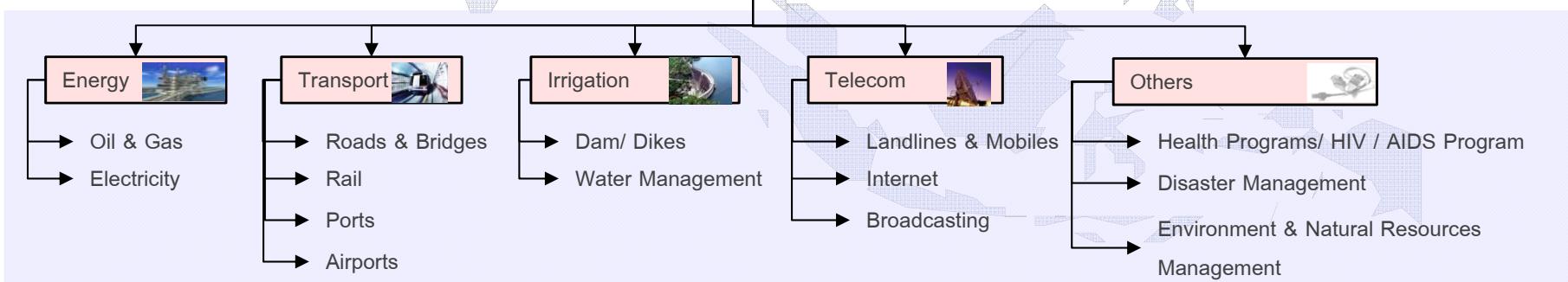
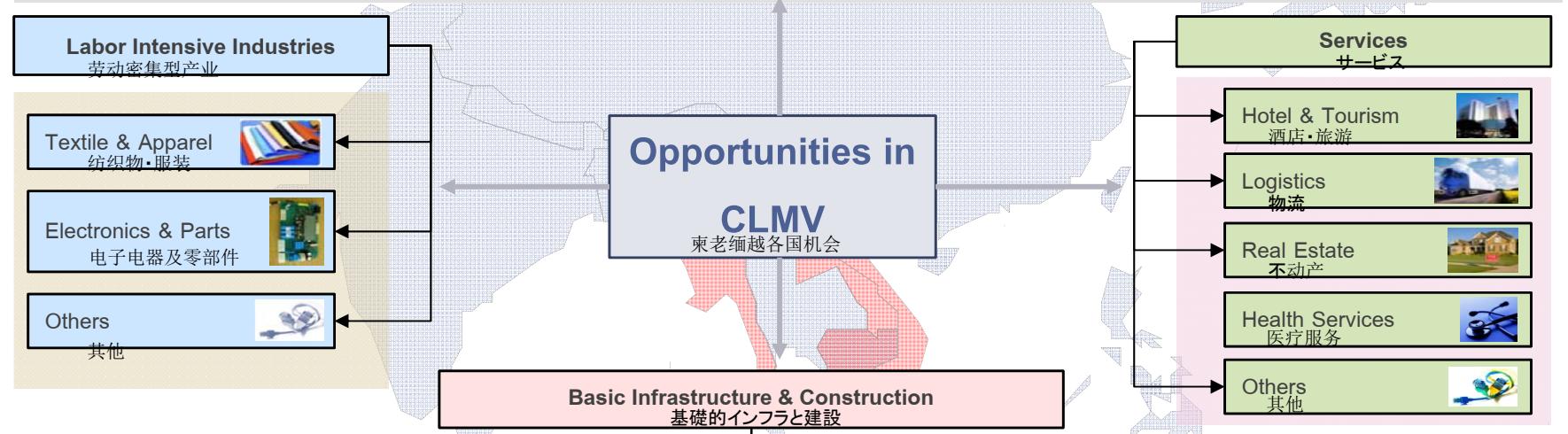
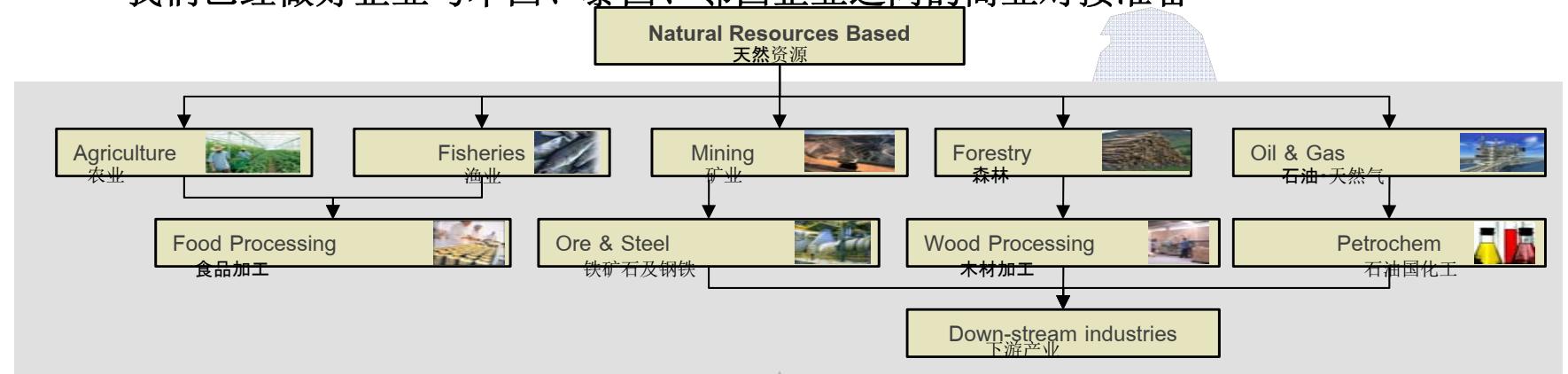


Construction  
建筑



# We are ready to facilitate business matching between enterprises and enterprises in Thailand and our neighboring countries.

我们已经做好企业与本国、泰国、邻国企业之间的商业对接准备





# Policy to Enhance Thailand's Geographical Advantage

泰国地理优势强化政策

## Opportunities in CLMV

柬老缅越的投资计划

### GMS Economic Corridor

推动大湄公河区域经济走廊



## Opportunities for "Thailand plus one"

“泰国+1”提供的机会





*Example of North-South Corridor R3 Highway will greatly enhance the connectivity between China, the Mekong sub-region and Thailand*

举例：南北走廊三方高速公路将极大地增强中国、湄公河次区域和泰国之间的联系



*The completion of North-South Corridor R3 Highway from Chieng Khong and Mae Sai to Kunming in Yunnan and Nanning in Guangxi, via Laos and Myanmar will help in smoother and faster movement of goods within the region.*

南北走廊三方高速公路从清孔、湄塞到云南昆明和广西南宁，取道老挝和缅甸，将有助于区域内商品运输的通畅及速度提升



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Thank you