

Procurement of Consultancy Services to Thailand Board of Investment New York Office

1. **Project Name:** Investment Promotion Activities in U.S. North East and South region that includes Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia and the District of Columbia

/Employer: Thailand Board of Investment New York office

2. **Total allocated budget:** 2,144,000 Baht or 67,000 USD
3. **Reference fee dated:** October 24, 2013
Reference fee: 72,038.48 USD or 2,305,231.50 THB
(Estimated exchange rate of 32.00 THB / 1 USD)
4. **Remuneration:** 72,038.48 USD

Eligibility for consultancy service provider

4.1 Consultants: professionals that specialized in lead generation and market research on target sectors to encourage foreign investment into Thailand.

4.2 Qualifications:

- 4.2.1 Must have at least a bachelor degree and at least 20 years of experience working in business field.
- 4.2.2 Expertise and knowledge in attracting investment and analyzing market intelligence on industry trends, investment trends and specific businesses across geographic locations and industrial sectors in the North East and South region of the United States of America.
- 4.2.3 Must have at least 5 years' experience in investment promotion.
- 4.2.4 Must have networks and business relationships with both public and private sector.

4.3 Project team staffing (only key persons): 1 Consultant and 1 Assistant

5. **Equipment Expenses:** None
6. **Travelling Expenses:** None
7. **Miscellaneous Expenditure:** None
8. **Person in charge:**

- 8.1 Mrs. Supisara Chompam Director of Thailand Board of Investment New York office
- 8.2 Mr. Polapat Naphavaranonth Deputy Director of Thailand Board of Investment New York office

9. Project references:

Calculation based on the letter of the Finance Ministry No. Korkhor 0903/Wor. 99 dated 20 November 2003 as follows:

- 9.1 A consultant expertise in finance, at least bachelor degree and have more than 20 years of experience. The basic salary is 62,700 THB multiply by project duration 11 months multiply by 2.145 mark up factor. The costs for consultant will be 1,479,406.50 THB or 46,231.45 USD.
- 9.2 An assistant expertise in finance, at least bachelor degree and have more than 10 years of experience. The basic salary is 35,000 THB multiply by project duration 11 months multiply by 2.145 mark up factor. The costs for consultant will be 825,825.50 THB or 25,807.03 USD.
- 9.3 The total project costs will be 72,038.48 USD.