

Thailand's Economy, Industrial and Investment Strategies

H.E. M.R. Pongsvas Svasti

Ministry of Industry, THAILAND

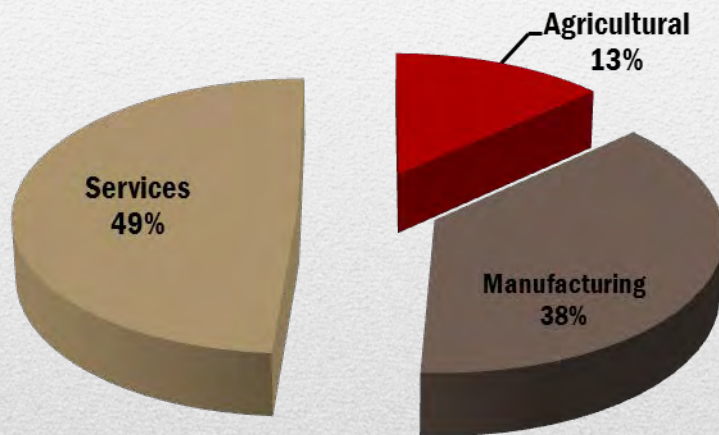
Monday, 26th March, 2012

Lotte Hotel Seoul, Republic of Korea

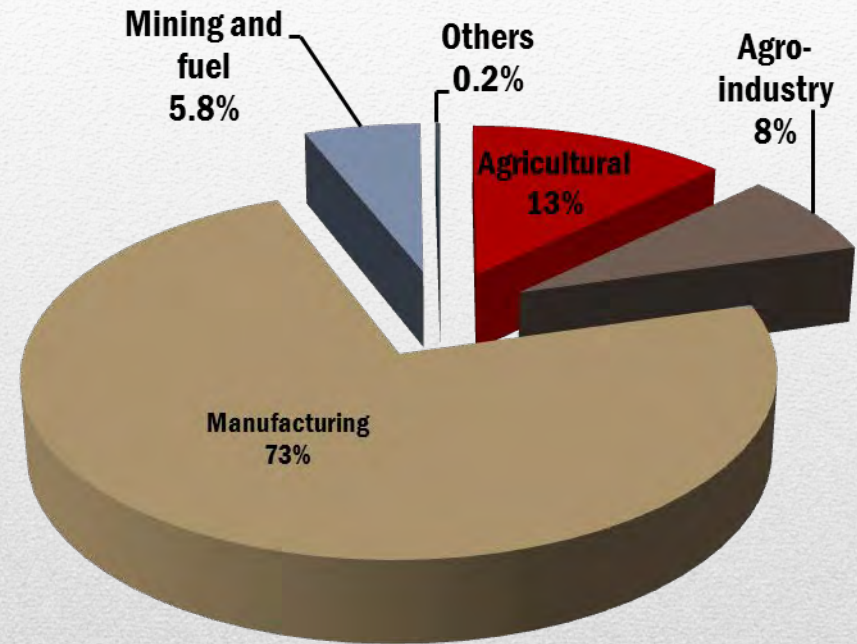
- **GDP per Capita : 5,700,000 Won**
- **Economic expansion in 2012: 6.5%**
- **Export value increases 19%**
- **Inflation : 3.5-4%**
- **Current account surplus: 1.2% of GDP**
- **Public debt: 40% of GDP**

Facts and Figures

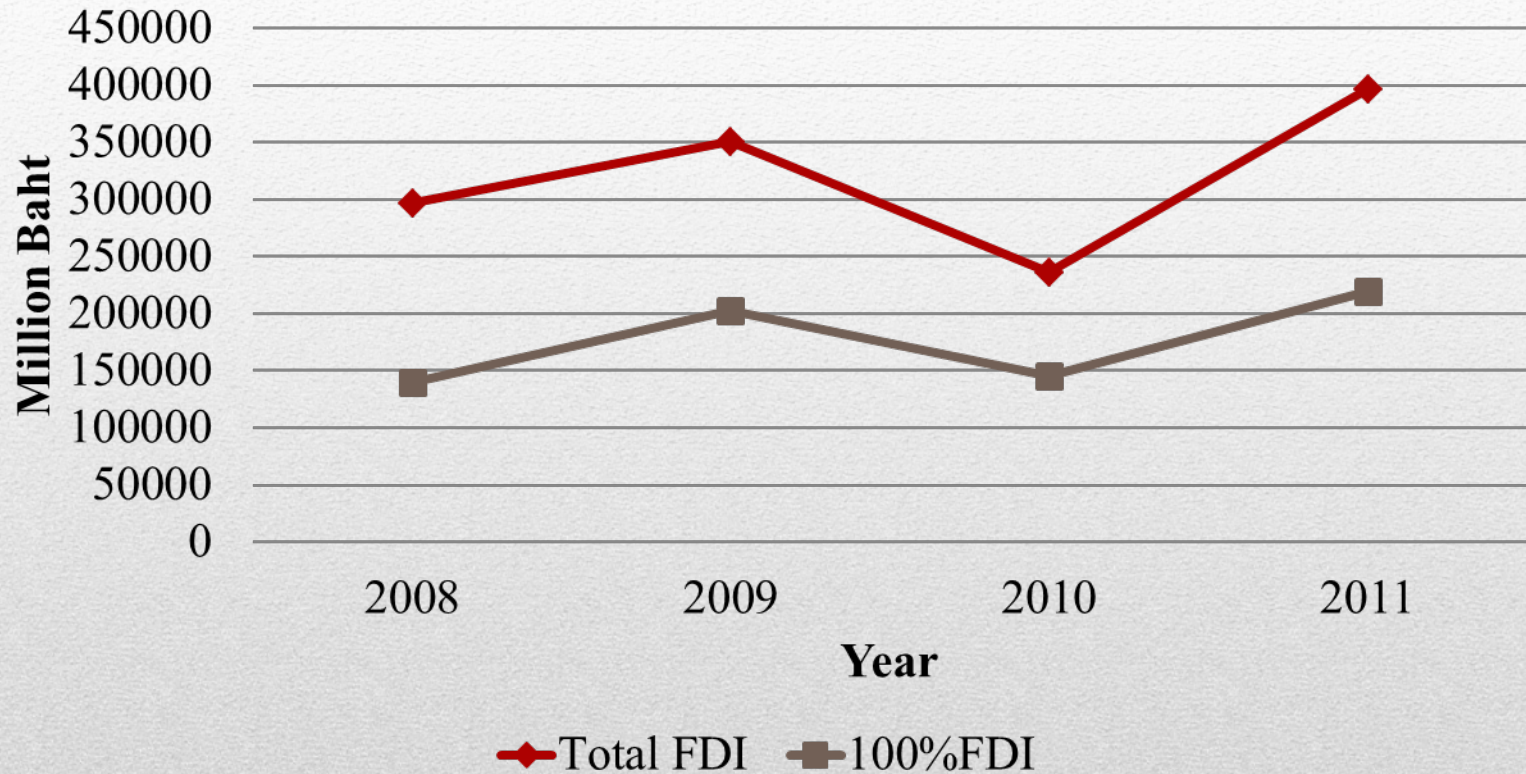
Share GDP by Sector



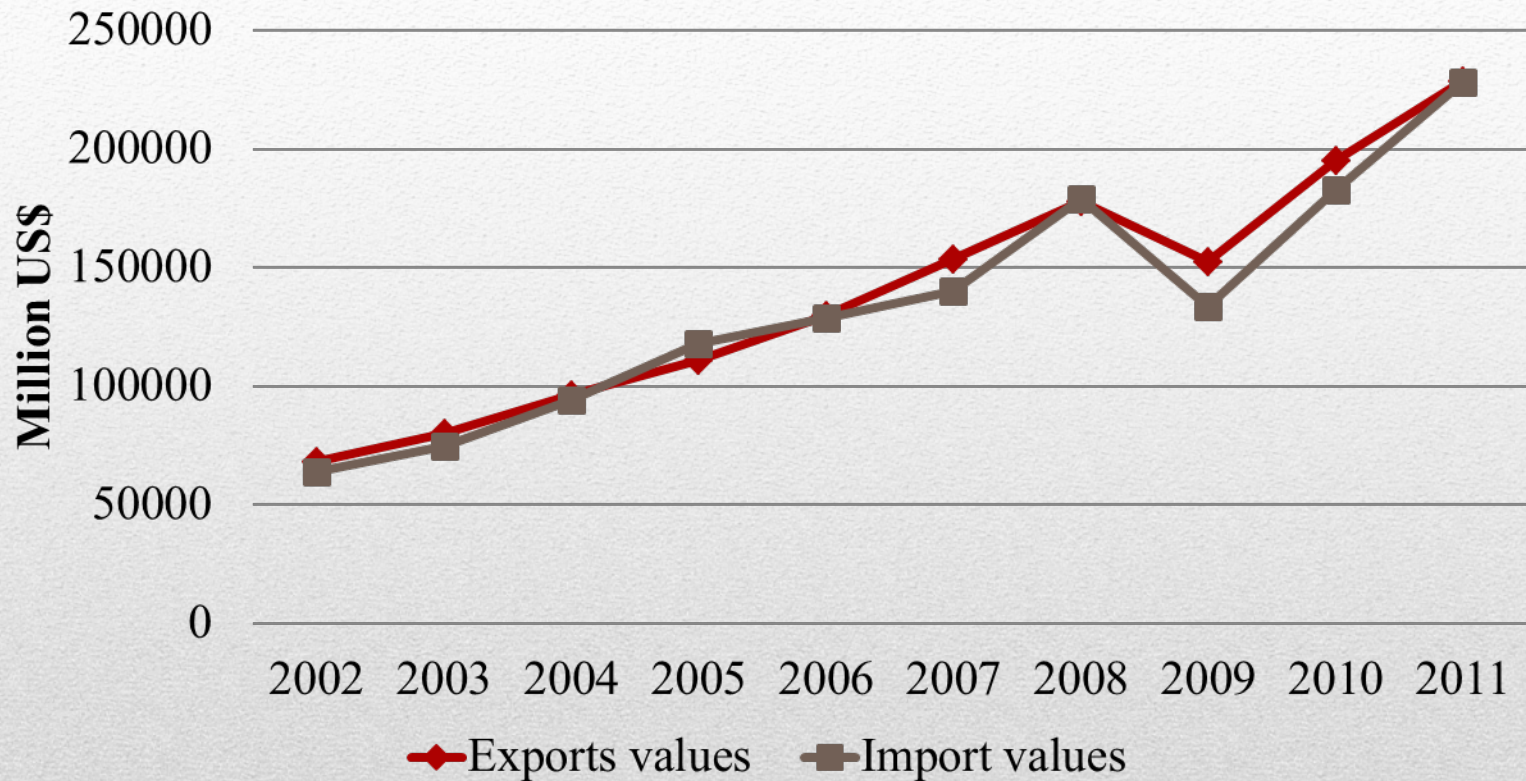
Share Export Values by sector



The Importance of Manufacturing Sector



Foreign Direct Investment in Thailand



Thailand's Export- Import Values



Thailand's Industrial Enabling Factors



Thailand flooded areas

The Causes of 2011 Flood



Chao Phraya River Basin

Area: 157,725 sq.km.

Population: 25 million

Capacity/ flow rate:

Up stream 25,773 M Cu.m.

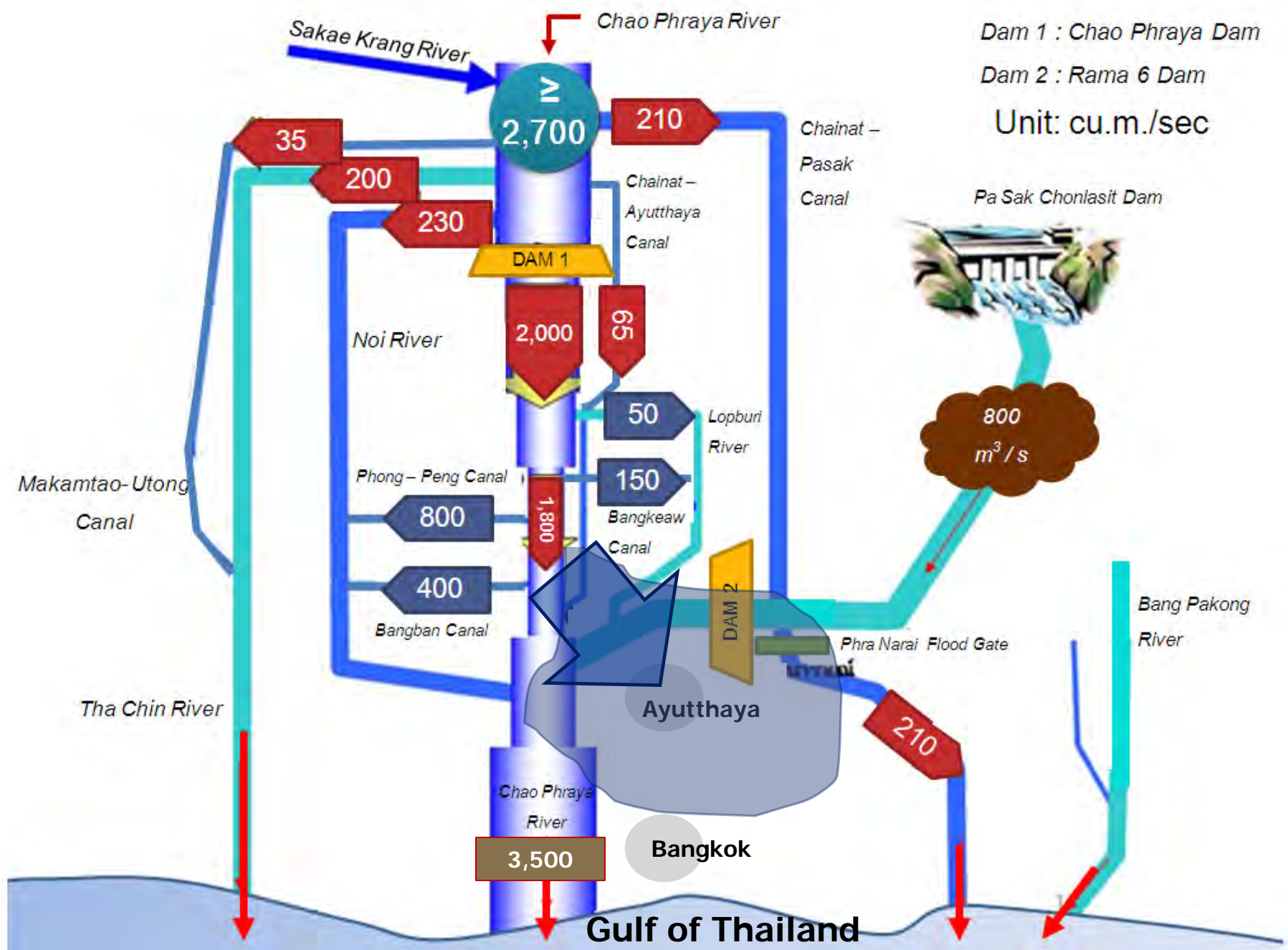
Mid stream 2,124 M Cum.

Down Stream 3,500 Cu.m./s.

Weakness

- 1.Up stream: Poor Forest and Ecosystem
- 2.No single command Authority.
No Long-term water management Master
- 3.Insufficient Database System
- 4.Outdate regulations

The Causes of 2011 Flood



Dam 1 : Chao Phraya Dam
 Dam 2 : Rama 6 Dam
 Unit: cu.m./sec

Pa Sak Chonlasit Dam



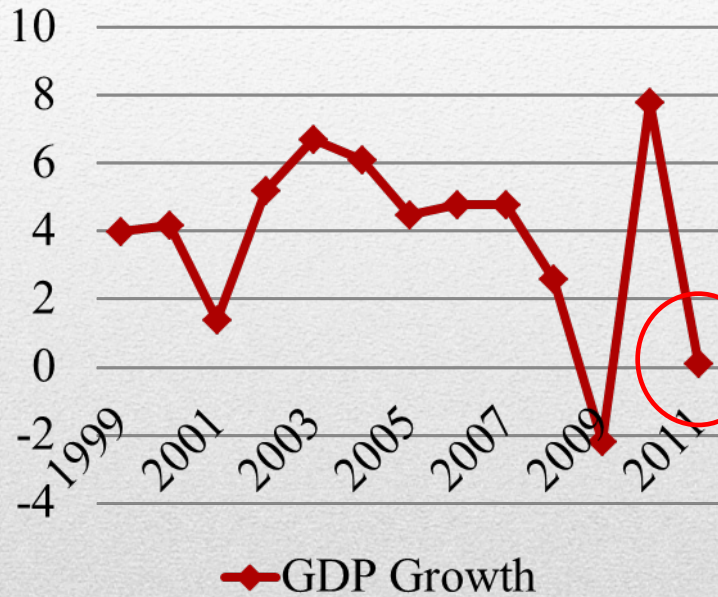
800
m³ / s

Gulf of Thailand



Broken sluice

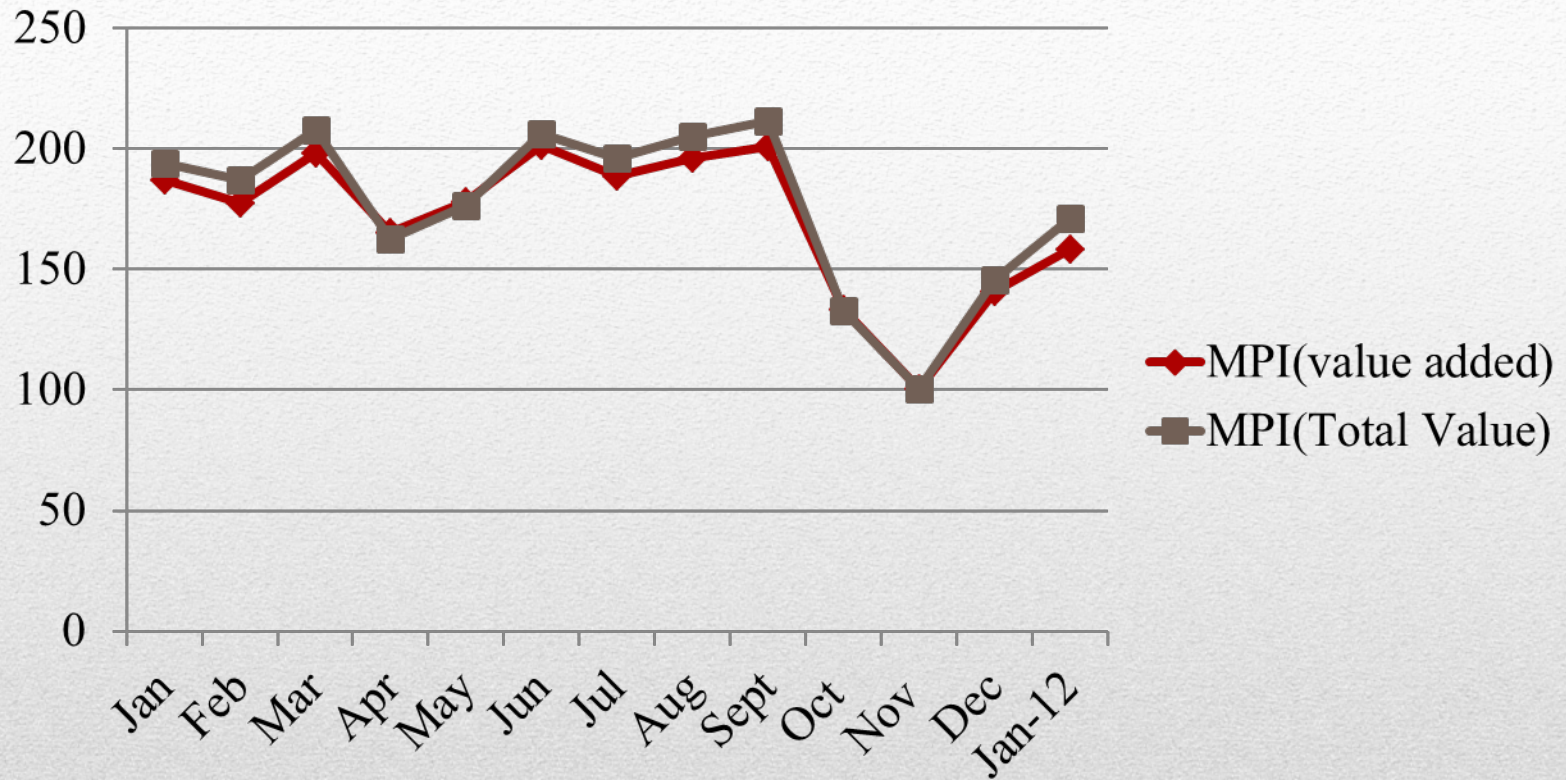
GDP growth from 1999 - 2011



QGDP 2011

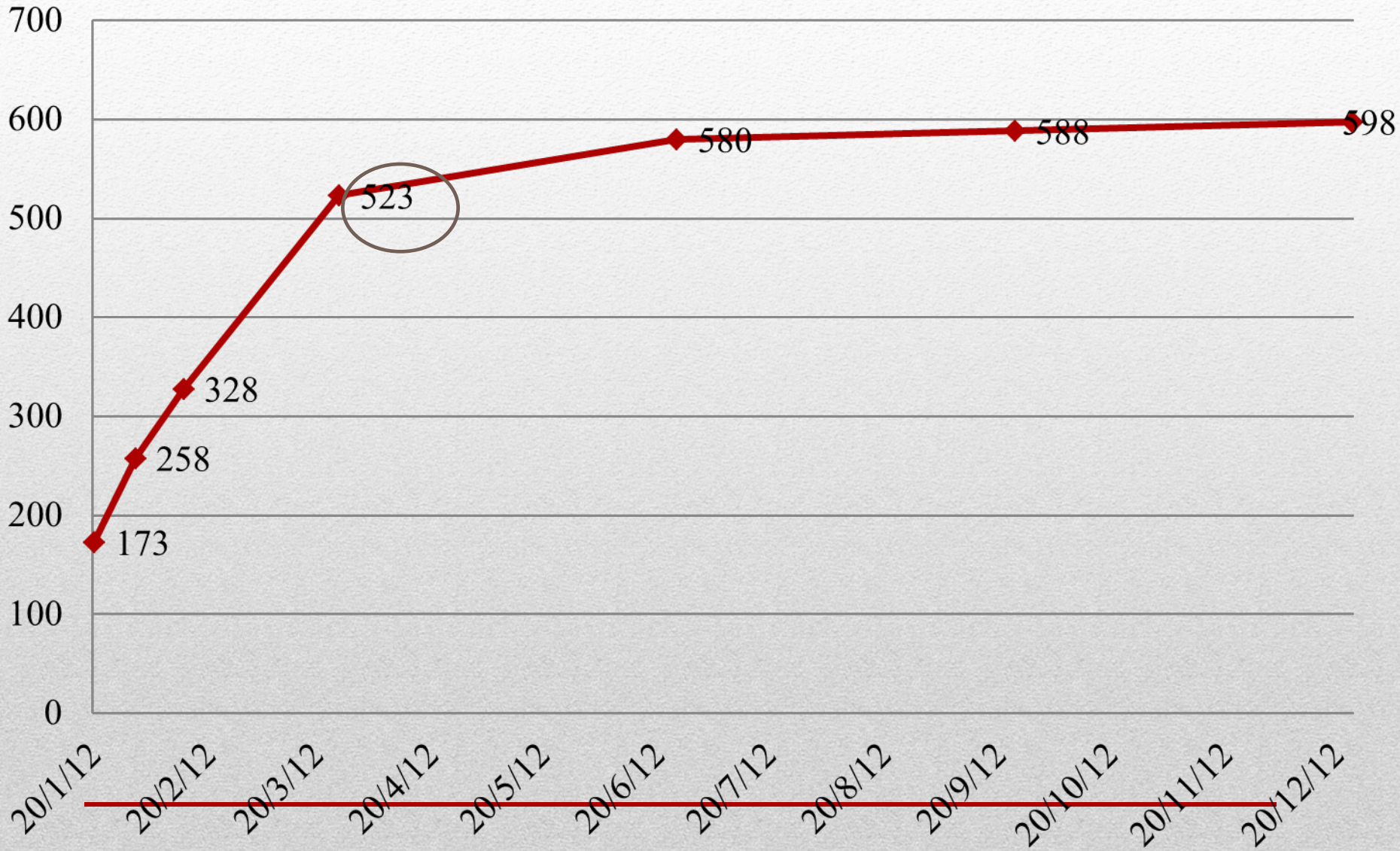


Overall Thailand GDP Growth



Manufacturing Productivity Index

Manufacturing Recovery Rate

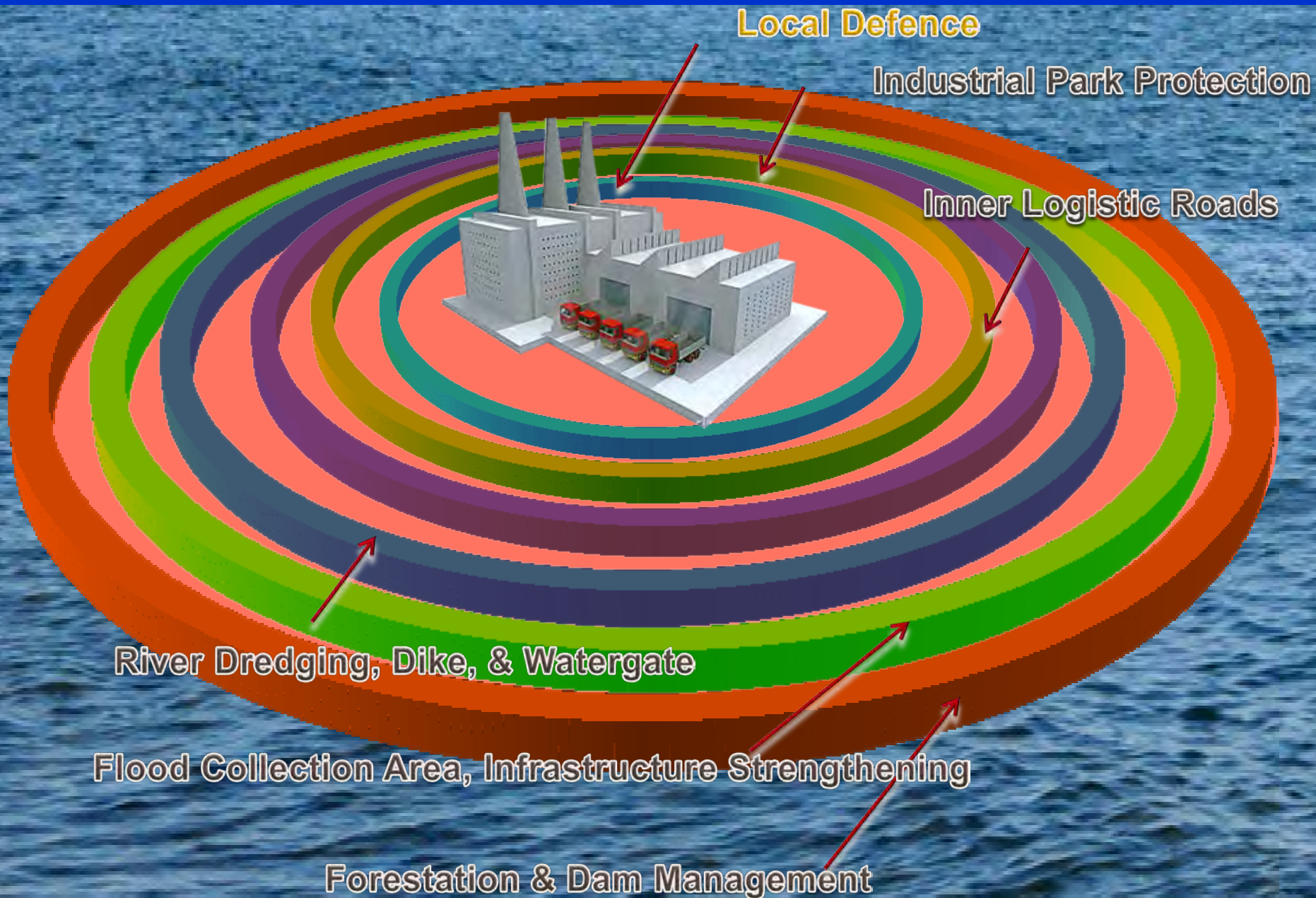


B0I

- **Temporarily allow factories to relocate**
- **Outsourced on temporary basis**
- **Facilitated foreign experts to rehabilitate the factories**
- **Alleviate financial burden**
 - **Tax incentive**
 - **Corporate income tax exemption**
 - **8 years tax holiday**

B0I Measurement

Flood Prevention Strategy



Flood Prevention Strategy



Single Command Authority

- Chairperson: H.E. Prime Minister
 - Members : Ministers and Water Management Expert
- Missions :
- Single Command Authority
 - Coordinate and Command all Related Parties
 - Situation Analysis
 - Manage man power, resources and budget for urgent situations.

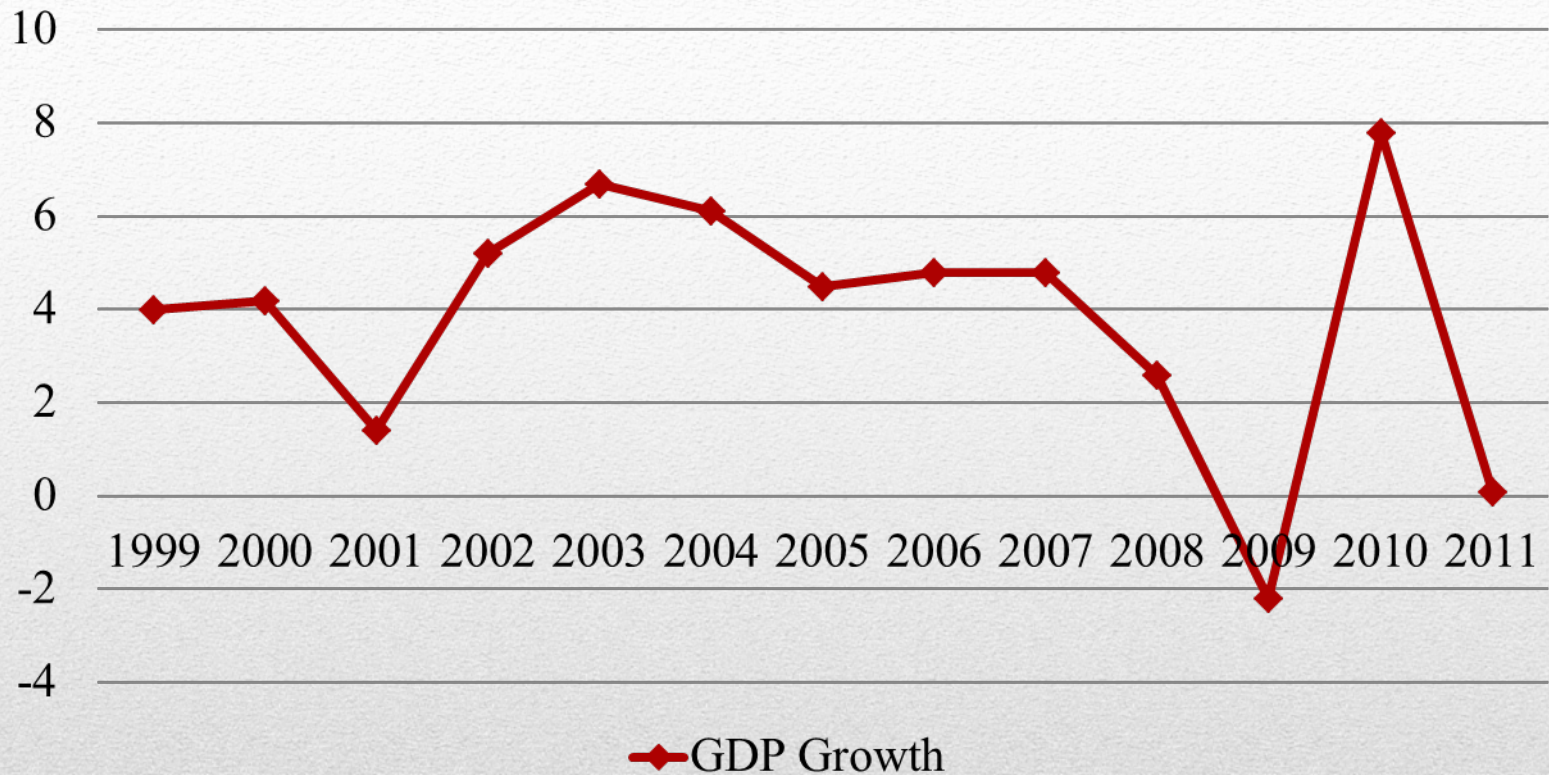
Action Plan: Overview

Immediate
(6 Months)

Medium
(1-3 Yrs)

Long
(3-5 Yrs)

	Action	Immediate	Medium Plan	Long-term Plan
1	Dike in industrial Parks	X		
2	King Dike	X		
3	Dredging River Delta	X		
4	Road Rehabilitation	X		
5	Water Detention Area	X	X	
6	Raising Level of Highway	X	X	
7	River/Canal Dredging	X	X	
8	Upgrading Logistic Routes	X	X	X
9	New Dam / Reservoir		X	X
10	New Flood Way			X
11	Single Command Center	X		
12	Forecasting and Warning Systems	X	X	

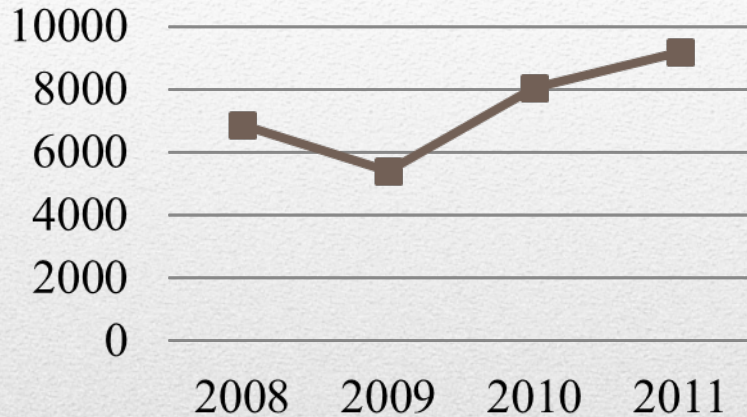


• GDP growth from 1999 - 2011

Unbeatable Thailand

Adapted from NESDB (Feb, 2012) and Index Mundi (2012)

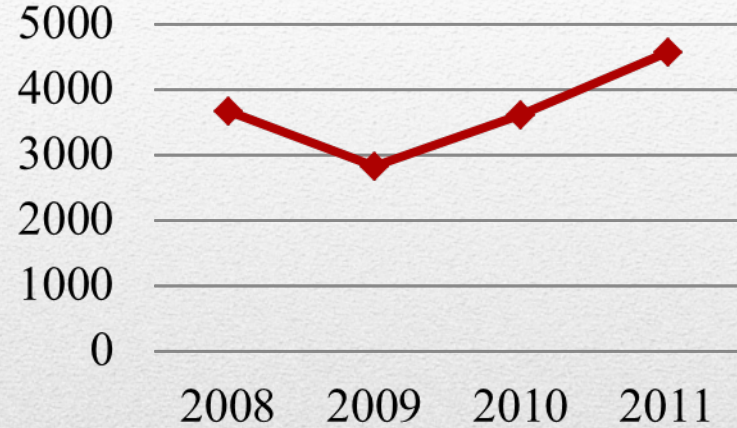
Import from Korea



Growth 14%
Share 4%

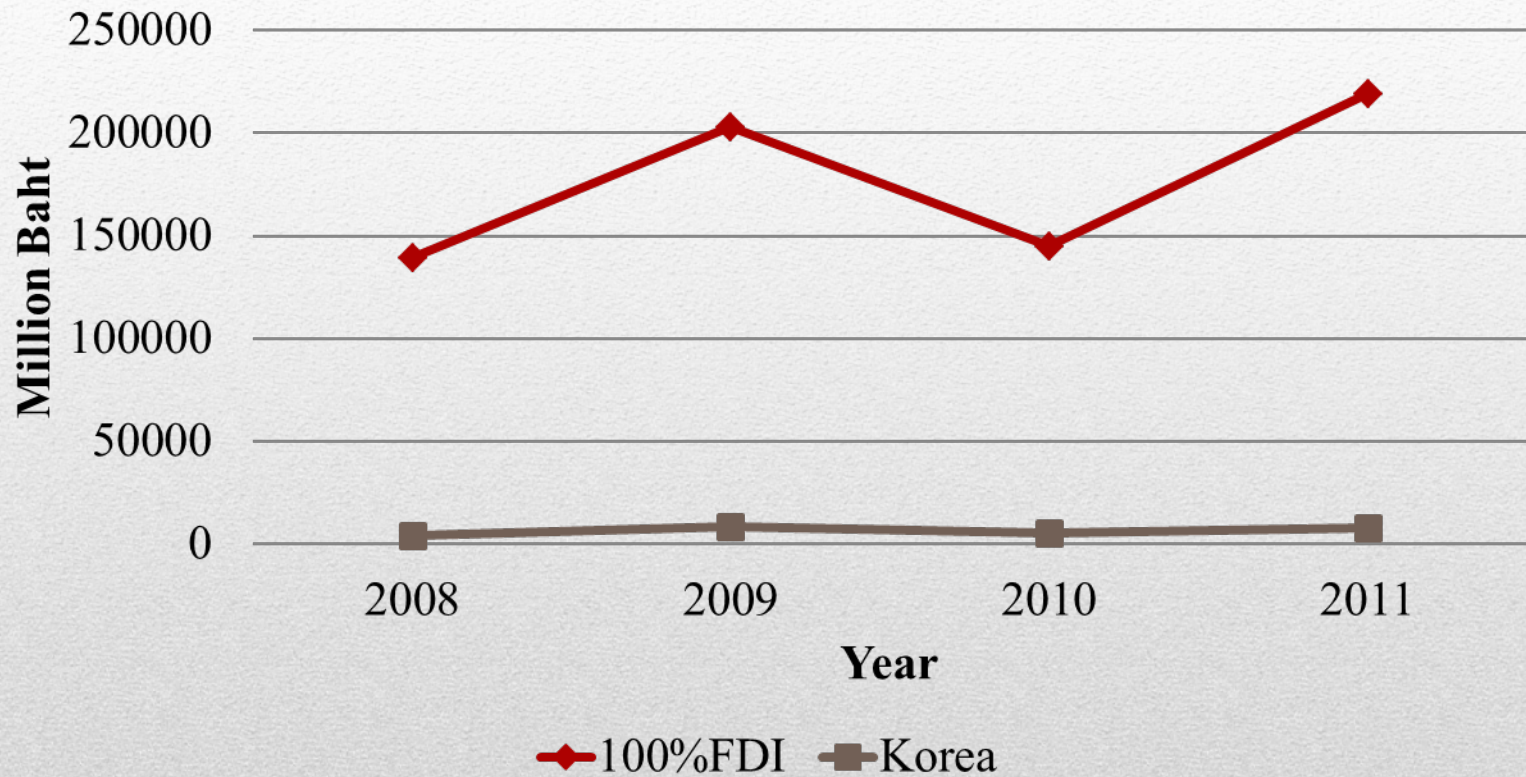
(Million US\$)

Export to Korea



Growth 26.8%
Share 2%

Comparative Advantage between Thailand and Republic of Korea



FDI (Korea) in Thailand

Thailand as a hub of ASEAN

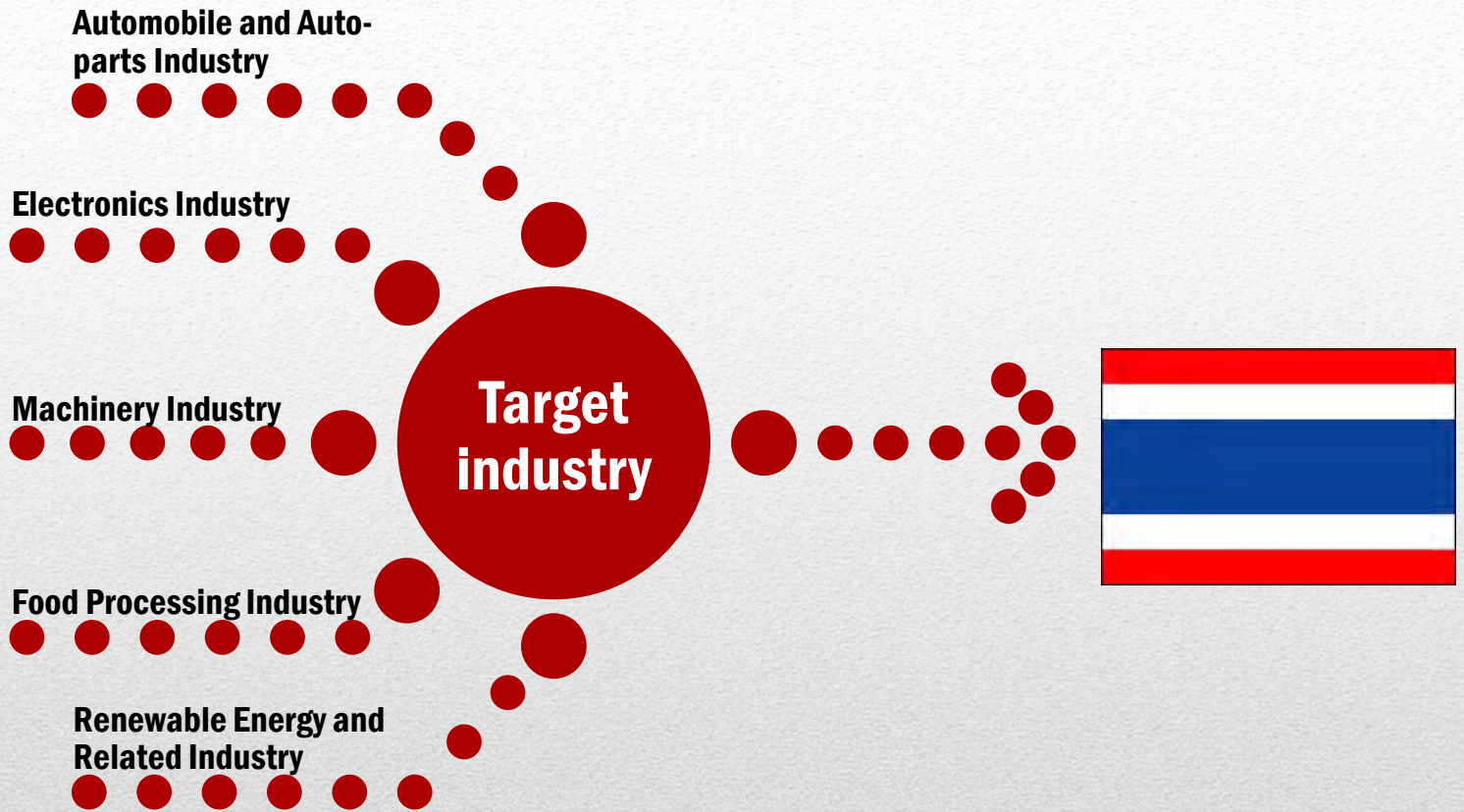
Strong supply chain

Liberal Investment policy and Financial policy

Several major infrastructure investment projects

Cultural rich and Friendly Environment

Unparalleled Opportunities



Investment strategy

Unbeatable Thailand Unparallel Opportunities

