

THAILAND's Investment Strategies

泰国投资战略

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Thailand's Fast Facts 泰国概况 (1/2)



Area: 513,000 square km equivalent to China's Sichuan province

面积：约51.3万平方公里
相当于中国四川省的土地面积

Thailand's Fast Facts 泰国概况 (2/2)

Population 泰国人口

67 million (2011) 6700万

GDP 国内生产总值
人均GDP

US\$345.6 billion (2011)
US\$ 5,112 per capita GDP

GDP by sector
三大产业在GDP中的比重

Agriculture 农业: 8.6%
(2011 est.)

Industry 工业: 39%
(2011 est.)

Services 服务业: 25%
(2011 est.)

Labor force 泰国劳动力

39 million 3900万 (2010)

Exports 泰国出口

US\$ 225.4 billion (2011)
2,254亿美元

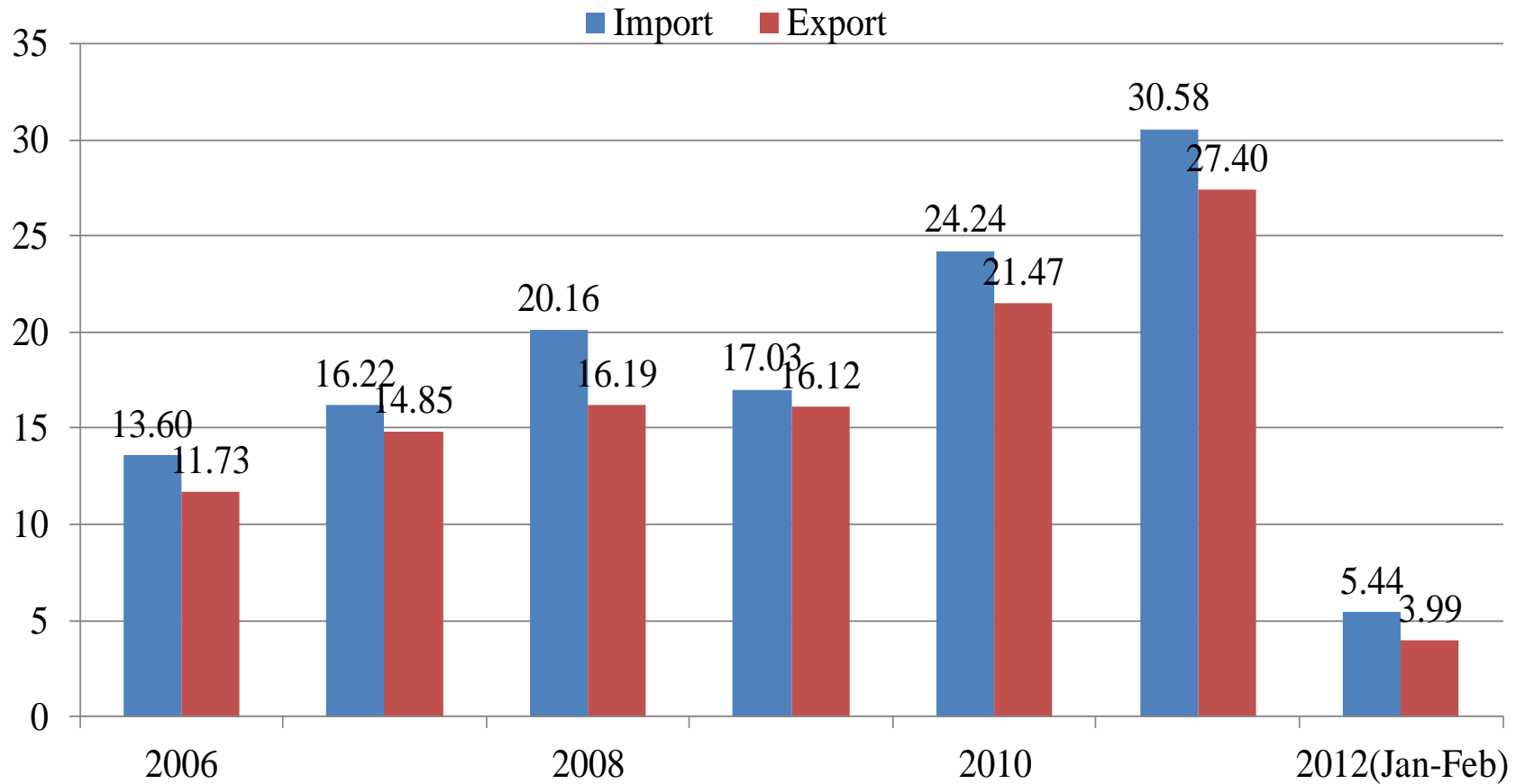
Imports 泰国进口

US\$ 201.9 billion (2011)
2,019亿美元

Trade Summary between Thailand/China

泰国/中国贸易概要 (2006 – 2012 (Jan-Feb))

单位: 亿美元 Billion USD



Top 5 exports to China (2011)

泰国出口中国的主要商品（2011）

1. Rubber
天然橡胶
2. Computers, parts and accessories
电脑设备及部件
3. Chemical products
化工产品
4. Polymers of ethylene, propylene, etc., in primary forms
塑胶原料
5. Rubber Product
橡胶产品

Top 5 imports from china(2011)

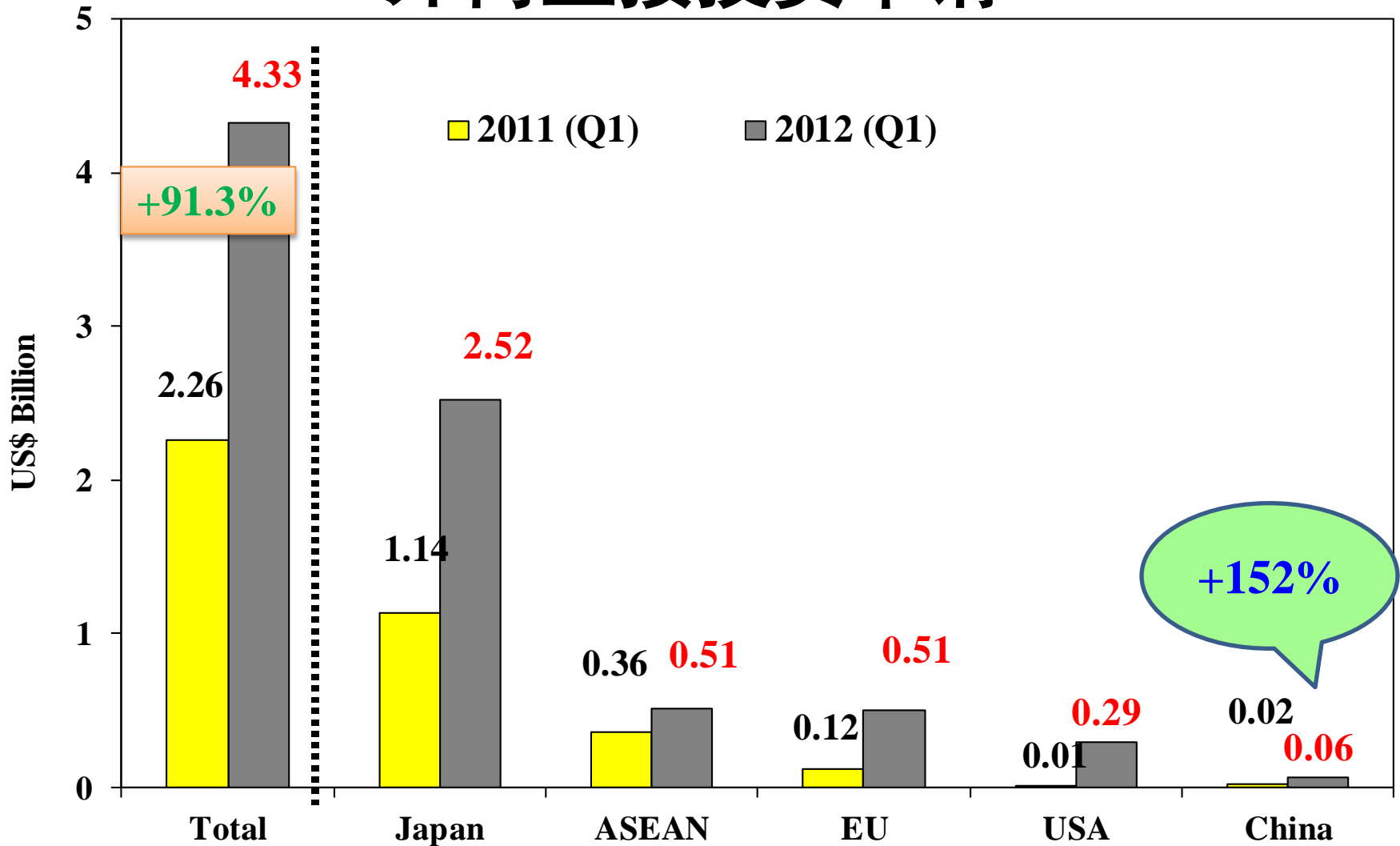
泰国进口中国的主要商品（2011）

1. Mechanical electrical products and components
机电产品及部件
2. Computers, parts and accessories
电脑设备及部件
3. Home Electrical appliances
家用电器
4. Machinery and parts
机械及零部件
5. Chemical products
化工产品

<http://www2.ops3.moc.go.th/>

Source:Thailand Trading Report

Foreign Direct Investment Applications 外商直接投资申请



Exchange rate: US\$1=Bt31 in Q1,2012

Source: BOI, as of April 12, 2012

Chinese Investment Applications Submitted to BOI

Totals by Sector: 2006-2012 中国投资申请情况

类别总数（按产业）：2006-2012

Sector 产业	Projects 项目	Hundred Million US\$ 金额（亿美金）
Agricultural Products / 农产品	35	7.48
Minerals and Ceramics / 矿产品和陶瓷业	12	5.40
Light Industries/Textiles / 轻工业/纺织品	18	0.89
Metal products and Machinery / 金属产品和机械设备	39	7.71
Electrical and Electronics Products / 电气及电子产品	22	1.19
Chemicals and Paper / 化工产品及纸业	27	2.83
Services / 服务	17	11.03
TOTAL 总数	170	36.53

1 USD=31 Bath

Major Chinese Investors in Thailand (中国在泰国主要投资企业)

Company (企业)	Business (业务)
Holley Group Electric (Thailand) 华立(集团)泰国电气有限公司	Electricity Power Meters (电表)
Huawei 华为	IT Services Trade (信息技术服务)
Hangzhou Zhongce Rubber Co.,Ltd 杭州中策橡胶有限公司	Tyre (轮胎)
Haier (海尔)	E&E (电器)
CIMC (中国国际海运集团)	Trailer Parts (拖车部件)

Why Thailand 选择泰国的原因

Unparallel Opportunitites 无限可能的商机

Thailand as a hub of ASEAN 地理位置上，泰国在东盟国家中起到纽带的作用

Strong supply chain 完善的基础设施

Liberal Investment policy and Financial policy
自由的投资政策及宽松的金融政策

Several major infrastructure investment projects
主要的基础设施项目

Cultural rich and Friendly Environment
多样化文化及友善的泰国人

World Bank Ease of Doing Business 2012

世界银行评定2012年易商环境国家排名

1	Singapore 新加坡	13	Canada 加拿大
2	Hong Kong 中国香港	17	THAILAND 泰国
3	New Zealand 新西兰	18	Malaysia 马来西亚
4	United States 美国	20	Japan 日本
5	Denmark 丹麦	25	Chinese Taipei 中国台湾
6	Norway 挪威	91	China 中国
7	UK 英国	98	Vietnam 越南
8	Korea 韩国	129	Indonesia 印度尼西亚
9	Iceland 冰岛	138	Philippines 菲律宾
10	Ireland 爱尔兰	165	Laos PDR 老挝

Source : World bank 数据来源：世界银行，截至2012年
<http://www.doingbusiness.org/rankings>


Unbeatable Thailand,
 Unparalleled Opportunities



Free Trade Agreement 自由贸易协定



Priority Transport Corridors of Thailand in GMS

泰国国有优先运输走廊



-  Mae Sai-Kyaington-JingHong-Kunming
-  ChiangKhong-LuangNamTha
JingHong-Kunming
-  Mukdahan-Savannakhet-
DongHa-Danang
-  Bangkok-PhnomPenh -
HoChiMinh-VungTau
-  Trat-KohKong-Sihanoukville
-  MaeSod-Myawaddi-
Mawlamyine-Yangon

Thailand Investment Policy

泰国投资政策

宽松的投资政策

- No foreign equity restrictions in manufacturing sectors
制造业无外资参股比例限制
- 100% foreign ownership possible in many services
许多服务行业允许100%外资持股
- No restrictions on foreign currency remittances
无外币汇款限制
- No export requirement
无出口限制
- No local content requirement
无本地材料使用比例限制

Activities Eligible for BOI Investment Promotion 有资格申请投资委投资优惠的行业

- Agriculture and Agricultural Products
农业、农产品
- Mining, Ceramics and Basic Metals
矿业、制陶业、基础金属业
- Light Industry
轻工业
- Metal Products, Machinery and Transport Equipment
金属制品、机械和交通设备
- Electronic Industry and Electric Appliances
电子电器业
- Chemicals, Paper and Plastics
化工品、纸制品、塑料制品
- Services and Public Utilities
服务业、公用事业

Package of Privileges and Incentives

优惠鼓励政策

TAX Incentives

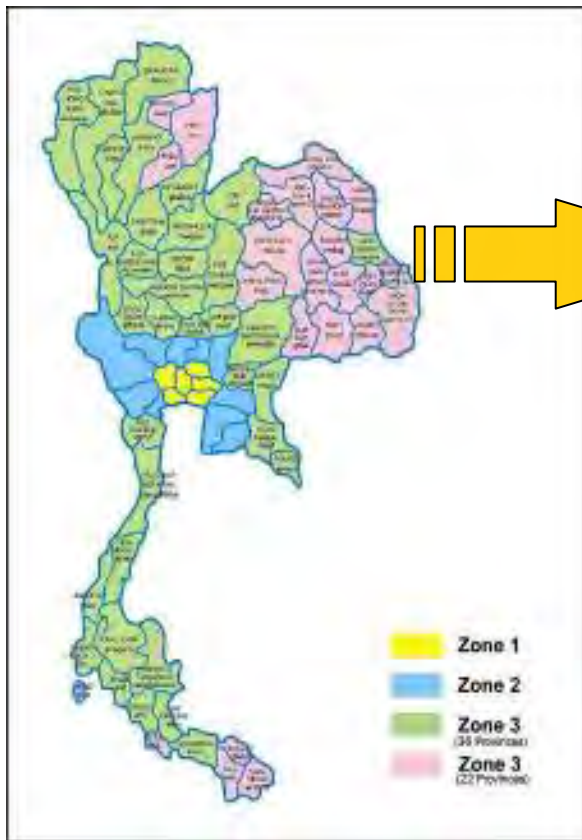
税收鼓励政策

- Import duty reductions or exemptions on machinery and raw materials
减免机械和原材料的进口关税
- Corporate income tax holidays up to 8 years; additional 50% reductions for 5 years
最高可豁免八年企业所得税。
此后五年企业所得税减半。
- Double deduction of public utility costs
公共事业成本可按双倍扣除
- Deductions for infrastructure construction/installation costs
基建和安装成本享受税收减免

NON-TAX Incentives

非税收鼓励政策

- 100% ownership land rights for foreign investors
外国投资者可拥有土地所有权
- Permission to bring in foreign experts and technicians
允许引进外国专家和技术人员
(Work permit & VISA renewal
--3 hours or less
工作证和签证手续简便-办理时间不超过三个小时)



From Zone-Based to Strategic or Priority Industries

从区域优惠差异化，到战略或优势产业优惠

Strategic or Priority Industries

战略及优先发展行业

Zone-Based Incentives :

区域差异优惠

- Zone 1 一区
- Zone 2 二区
- Zone 3 三区

- **Maximum incentives regardless of location**
不论何区，享受最高优惠
- **Customized packages**
客制化优惠

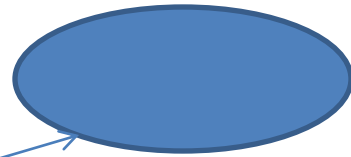
Examples of Priority Activities

优先产业列举

- Agriculture and agro-industries 农业和农用工业
- R&D 研发
- Software development 软件开发
- Molds & Dies 模具
- Biotechnology 生物技术
- Alternative energy 替代能源
- Manufacture of hi-tech products e.g. advanced ceramics 高科技产品，如：精密陶瓷
- Waste recycling & recovery 废物回收利用

Target Industry For Chinese Investors 适合中国投资者的目标行业

1. Automotive industry
汽车行业
2. Electrical & Electronics Industry
电子电器行业
3. Machinery \ Equipment
机械/设备
4. Alternative Energy
替代能源



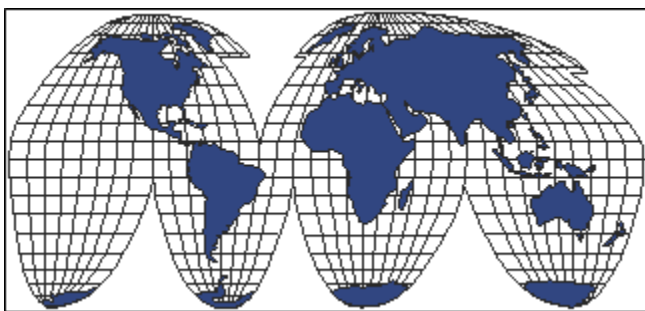
BOI Services

投资委服务

BOI Support Services

投资委服务支持

Sectional divisions to guide
you through the process
各职能事务处为您保驾护航



Investment Matchmaking Program

投资对接计划

One-Stop for visas & work permits:
work permits in 3 hours

一站式服务：三小时内完成签证、工作证办理

Industrial Subcontracting Services
Vendors meet customers program
(BUILD Unit)

工业分包商服务：分包商与客户面对面计划
(投资委工业链接发展事务组)

ASEAN Supporting Industry Database
东盟辅助产业数据库

Interaction with other govt. agencies
on behalf of investors
为投资者接洽其他政府部门

Country desks 多国事务小组

Overseas offices 海外办事处

One Start One Stop Investment Center (OSOS)

一站式投资服务中心

- Staff from relevant agencies will also be available for consultations on a range of topics. 来自多部门的工作人员将对一系列的问题进行解答
- Help investors with applications to make sure investors know what is required to:
帮助投资者理清申请程序
 - Register a company
注册公司
 - Apply for investment promotion privileges
申请投资优惠
 - Obtain a foreign business license
申领外资经营许可
 - Tax registration 办理税务登记
 - Complete an environmental impact assessment
完成环境影响评估
 - Obtain utilities, etc. 取得设施使用权
- OSOS staff will also accept applications for things such as corporate name registration, corporate tax ID numbers, VAT registration, foreign business licenses, investment promotion incentives, etc.
一站式服务中心还受理诸如企业名称注册、企业所得税付税号码申领、增值税登记、外商投资许可和投资优惠申请等事宜



BOI Offices

BOI 办事处

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谢谢



สวัสดีค่ะ