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#### **Think Asia, Invest Thailand**

Thailand, a perfect place for your business to grow



Ajarin Pattanapanchai Senior Executive Investment Advisor Thailand Board of Investment Bangkok, August 2011

# **Demographic and Economic**

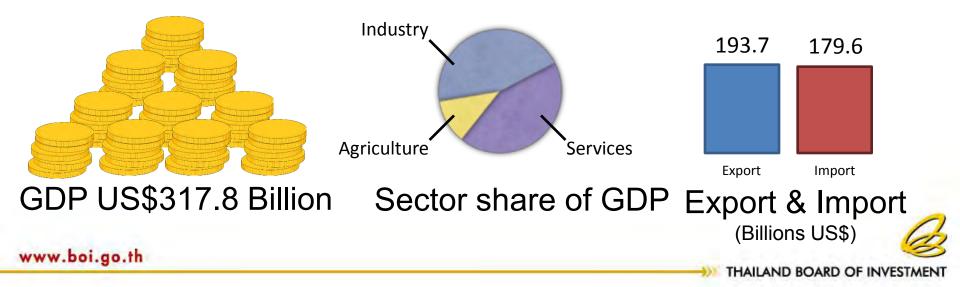




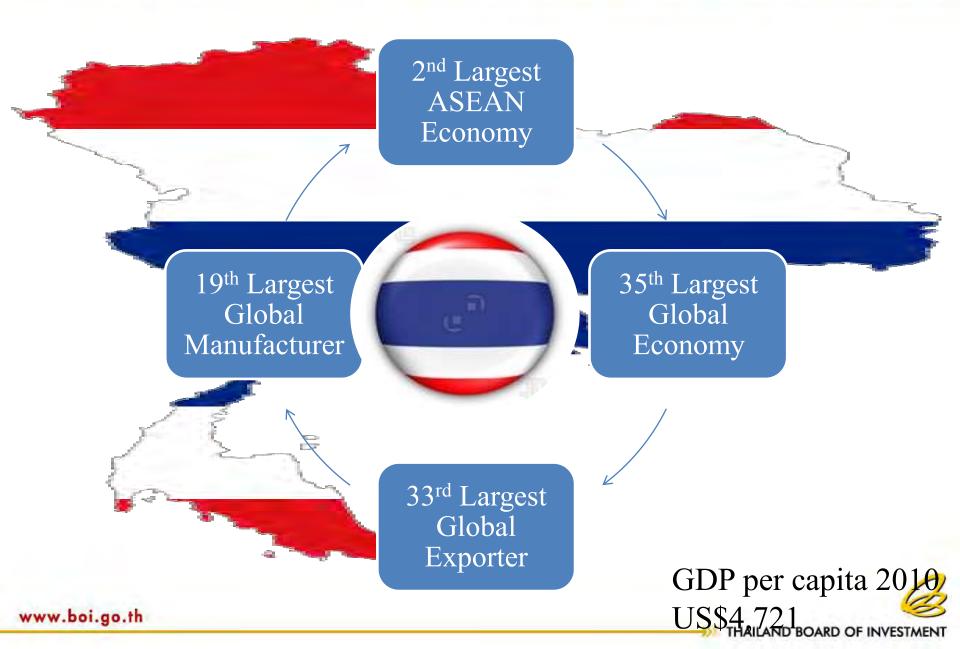
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### 67 Million People

Labor 38.95 Million



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## **Thailand: Highly Ranked**



#1 in World, Women in Senior Management



#4 in Asia for Corporate Governance



### #10 worldwide as priority FDI host country



### #19 worldwide for Ease of Doing Business

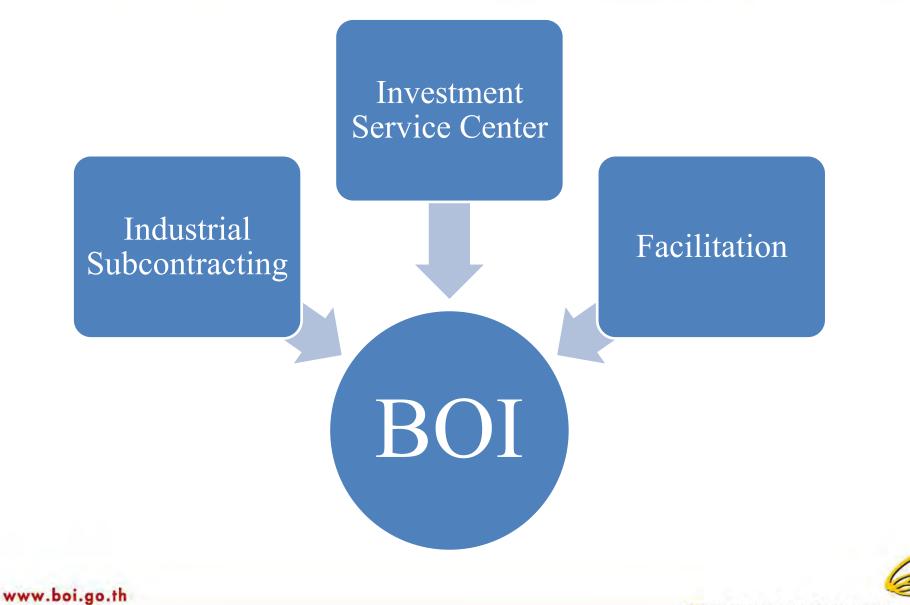
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## **Economic Performance & Outlook 2011**

(% YoY)	2010	2011				
	Year	Q1	Q2	2011f		
GDP (at 1988 price)	7.8	3.2	2.6	3.5-4.0		
Export of goods (US\$)	28.5	27.4	19.2	16.5		
Volume	17.3	18.6	9.2	9.7		
Import of goods (US\$)	36.8	25.6	28.0	21.3		
Volume	26.5	19.2	18.9	12.5		
Current Account to GDP(%)	4.6	7.6	2.1	2.4		
Inflation	3.3	3.0	4.1	3.6-4.0		
Unemployment rate	1.0	0.8	0.6	0.7		

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No restrictions on foreign currency

100% foreign ownership

### LIBERAL INVESTMENT REGIME

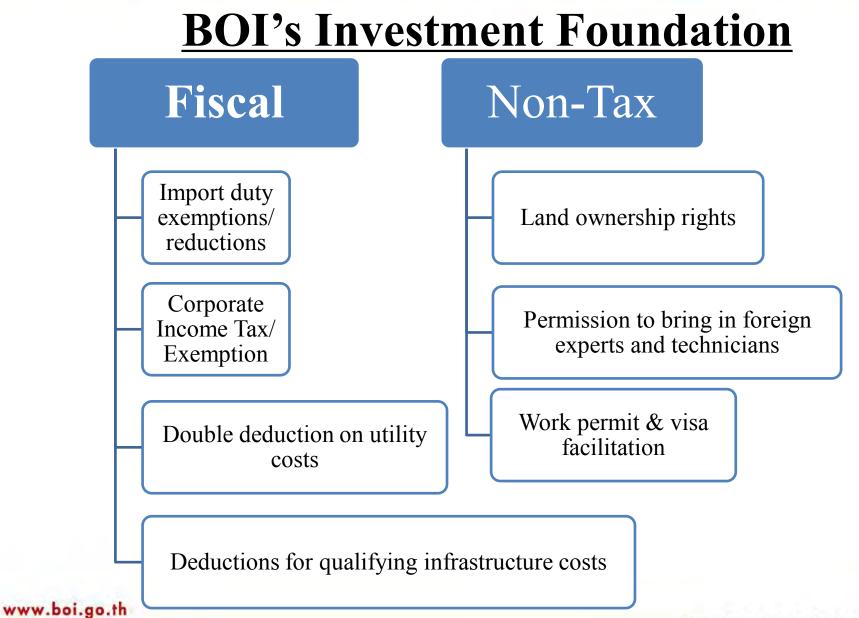
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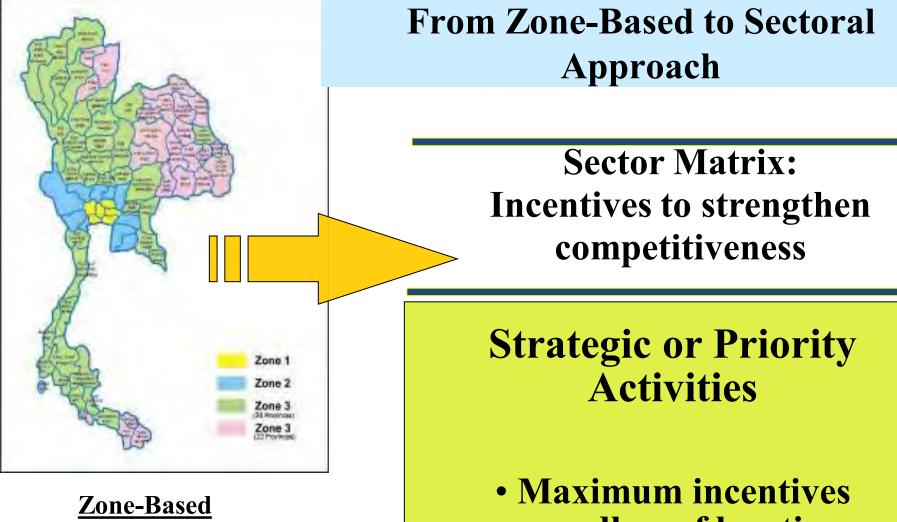
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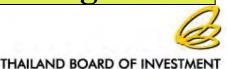
#### **Incentives:**

- Zone 1
- Zone 2
- Zone 3

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regardless of location

Customized packages



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Some bilateral agreements have already entered into force

SEPARATE AGREEMENTS

BIMSTEC ONGOING NEGOTIATIONS

> THAILAND-INDIA on goods (82 Items) In Force 1 SEP 2004

on services & investment ONGOING NEGOTIATIONS

## SINGLE UNDERTAKING

THAILAND-JAPAN (JTEPA) IN FORCE 1 NOVEMBER 2007

THAILAND-AUSTRALIA IN FORCE 1 JANUARY 2005

THAILAND-NEW ZEALAND IN FORCE 1 JULY 2005

> THAILAND-PERU ONGOING NEGOTIATIONS

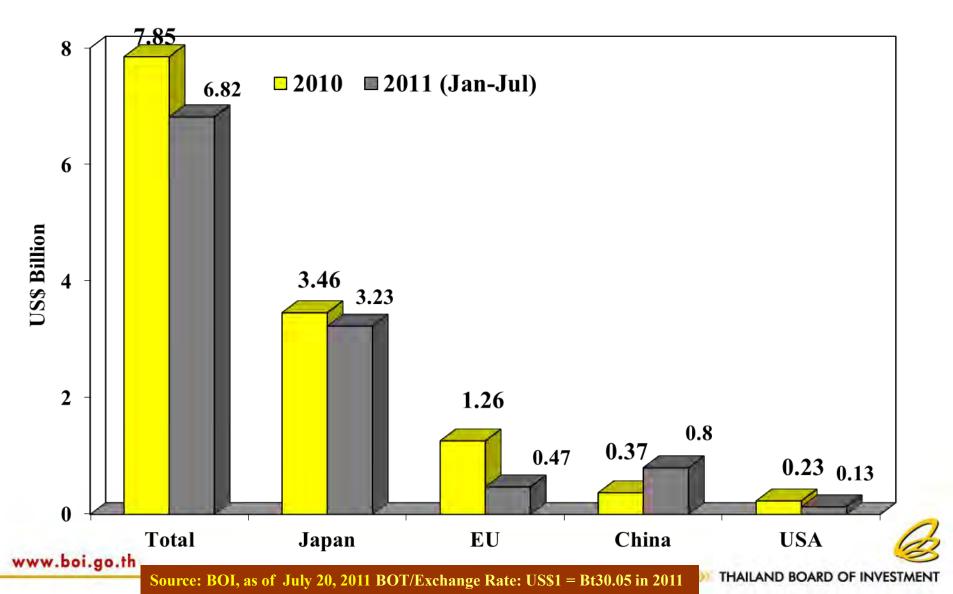
THAILAND-EFTA ONGOING NEGOTIATIONS



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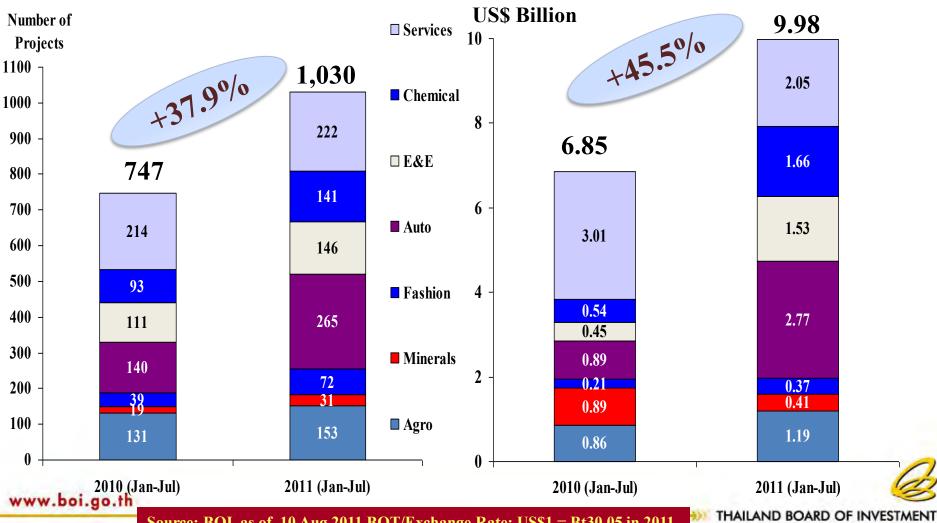
## **Foreign Direct Investment Applications**



#### **Comparison of All Net Applications for Investment Promotion** (Includes Foreign and Domestic Projects)

#### **Number of Projects**

#### **Amount Invested**

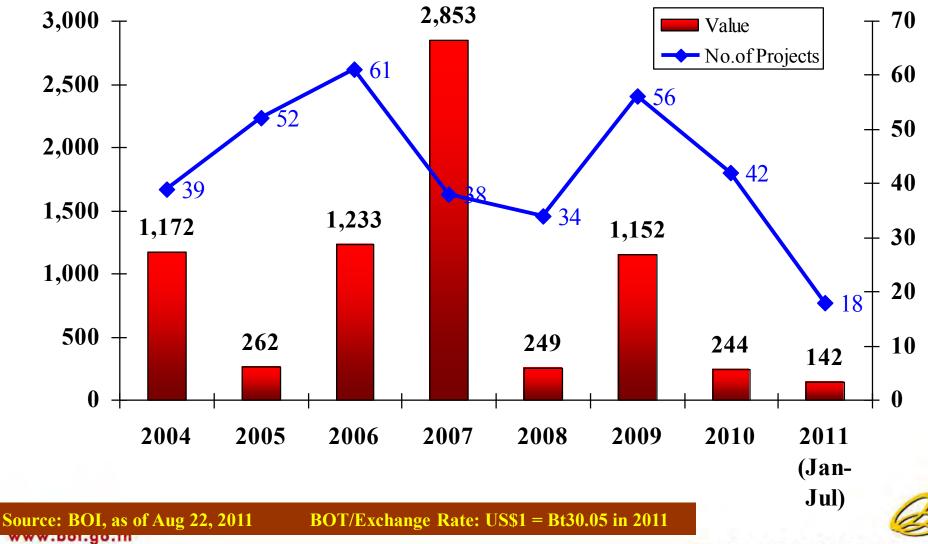


Source: BOI, as of 10 Aug 2011 BOT/Exchange Rate: US\$1 = Bt30.05 in 2011



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## Trend of US Investment Applications US\$ Million



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## U.S. Investment Applications Totals by Sector: 2005 – Jul 2011

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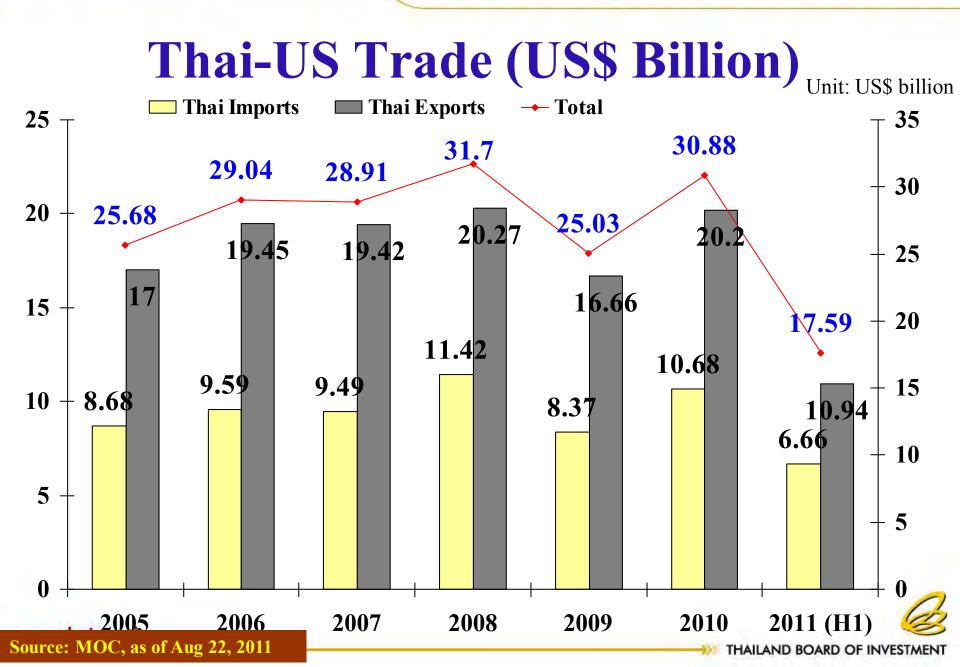
Sector	Projects	<b>US\$ Million</b>
Agriculture	26	173.22
Minerals and Ceramics	3	12.18
Light Industry	28	47.46
Auto and Metal Processing*	58	1,870.40
Electrical and Electronics	72	1,226.67
Chemicals and Paper	47	2,617.60
Services and Infrastructure	67	188.11
TOTAL	301	6,135.64

\*Includes Caterpillar project registered in Singapore

Source: BOI, as of Aug 22, 2011 BOT/Exchange Rate: US\$1 = Bt30.05 in 2011



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## **Principal Exports to U.S.**

Unit: US\$ billion

Description	2008	2009	2010	2010 (H1)	2011 (H1)	% Growth YOY
Automatic data processing machines and unit thereof	3.43	2.95	3.30	1.70	1.45	-14.44
Rubber products	0.96	0.87	1.26	0.56	0.81	45.54
Prepared or preserved fish, crustaceans, molluscs in airtight	1.19	1.25	1.40	0.59	0.70	18.37
Precious stones and jewellery	1.08	0.84	1.10	0.48	0.66	36.84
Rubber	0.58	0.30	0.57	0.27	0.60	120.55
Others	13.04	10.46	12.57	5.56	6.71	20.69
Total	20.27	16.66	20.20	9.16	10.94	19.34

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## **Principal Imports from U.S.**

Unit: US\$ Billion

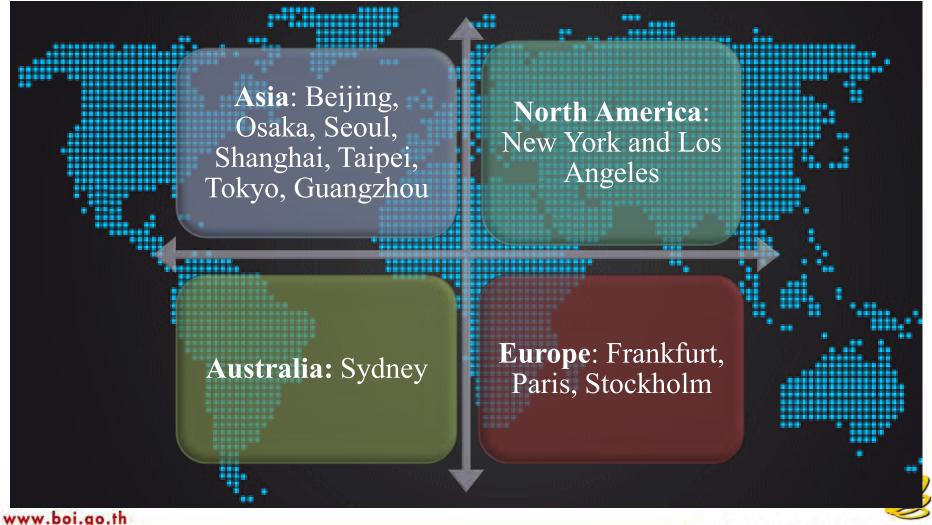
Description	2008	2009	2010	2010 (H1)	2011 (H1)	% Growth YOY
Electronic integrated circuites	1.17	1.00	1.38	0.64	0.70	10.20
Chemicals	1.15	0.80	1.10	0.55	0.66	19.79
Jewellery including silver bars and gold	0.48	0.14	0.33	0.17	0.61	260.05
Machinery and parts	1.14	0.98	1.21	0.58	0.55	-4.85
Yarn and fibers	0.34	0.22	0.27	0.15	0.44	189.82
Others	7.14	5.24	6.38	2.99	3.68	23.21
Total	11.42	8.37	10.68	5.08	6.66	30.97

Source: MOC, as of Aug 22, 2011

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## **BOI Overseas Offices**



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## **BOI Office in Los Angeles**

Los Angeles Thailand Board of Investment Royal Thai Consulate-General 611 North Larchmont Boulevard 3rd Floor Los Angeles, California 90004 U.S.A.

Phone: +1(0) 323 960 1199 Fax: +1(0) 323 960 1190 E-mail: boila@boi.go.th



Werapong Siriwon Director THINK ASIA, INVEST THAILAND www.boi.go.th



## **BOI Office in New York**

New York Thailand Board of Investment 61 Broadway, Suite 2810 New York, NY 10006 U.S.A.

Telephone: +1(0) 212 422 9009 Fax: +1(0) 212 422 9119 Email: nyc@boi.go.th



Siriporn Nurugsa Economic Counselor (Investment) www.boi.go.th

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