



## Thailand

as

An Export Base

Simon Shale – CEO of Senior Aerospace Thailand



## Main Products of Senior Aerospace Thailand





### **MAIRBUS**













PRODUCT AWARENESS











Rolls-Royce\*













Rolls-Royce®

Trent XWB







IPROTOR 2017 HPROTOR 2016



AEROENGINES

MTU PurePower PW1100G

















**737-MAX** 



PRODUCT AWARENESS











AEROENGINES





**LEAP 1A** 



**LEAP 1B** 



**Trent 7000** 

















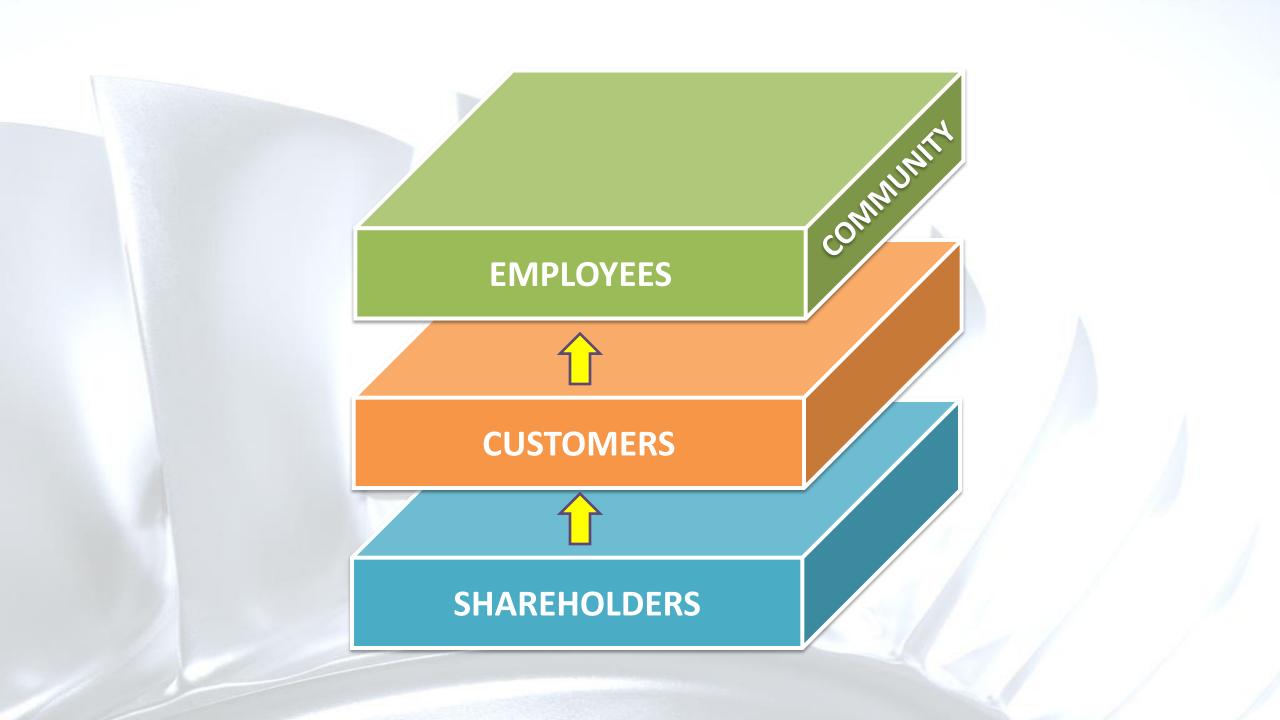
# Current Export Strategy of Senior Aerospace Thailand





## Key Success Factor as An Export Base





## Empower people



- Sharing TECHNOLOGY
  Best Practices
- Strategically manage IP– Multi-touch
- Reward performers
- The "Rest of the World" remains Risk Averse within Aerospace
- We earn trust.



## Talent Program



- Empower Tomorrow;Today
- Location Generation
   Millennium want access to
   Bangkok
- Challenge, Trust and Manage
- Importance of communication / Language
- Remove barriers, everyone has a voice!



## Ethic and Culture



- Team first
- Never be afraid to make a mistake
- "But only do so ONCE"
- Practical built on theoretical
- Tell it as it is!
- Clear, Open, Strong ethics – Nothing hidden.
- Led from the front.







AS 9100 and ISO 9001

ISO 14001



NADCAP - Chemical / NDT / Surface Enhancement



### **Rolls Royce**



Spirit



### **GKN**







