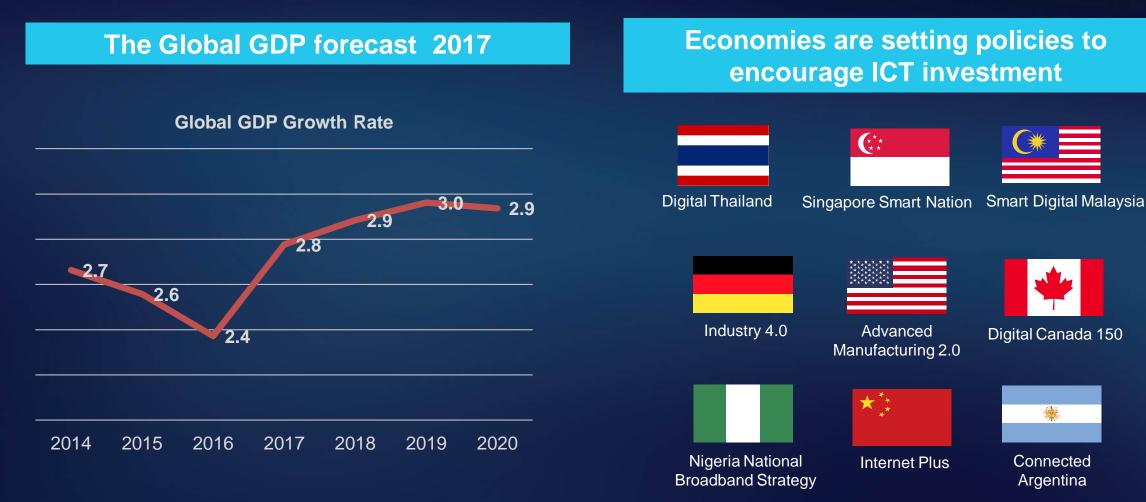
# Improving digital infrastructure for a better connected Thailand

### Economies across the globe are going digital fast



Source: IMF, percentage change (market exchange rates)

**140** countries have developed national broadband plan strategy or policy - ITU

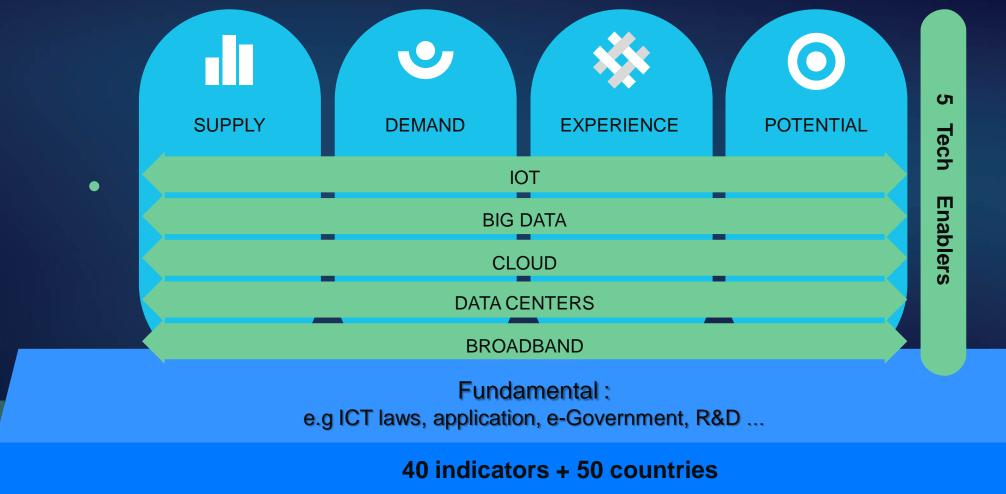


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Global Connectivity Index (GCI) evaluates economic digitization with 4 economic pillars, 5 tech enablers and 40 indicators



GCI Research Model

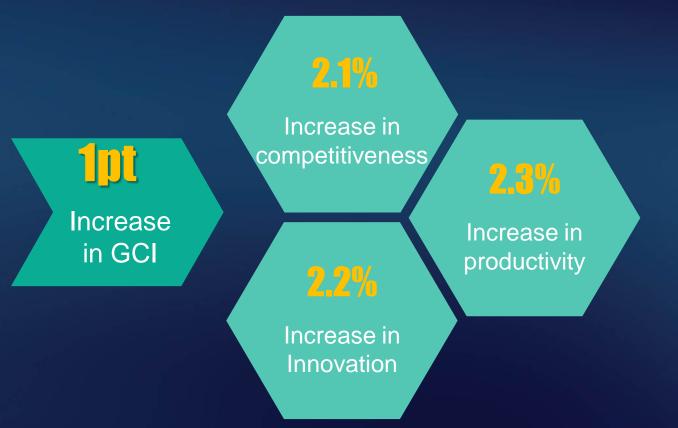




## Key finding 1: Strong digital infrastructure improves the quality of economic growth

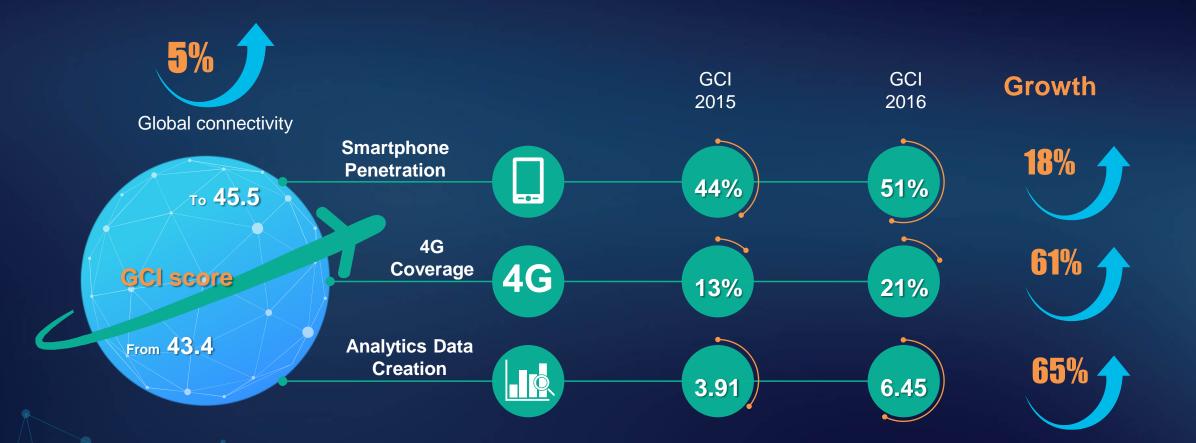


20% growth in ICT investment will increase a country's GDP by 1%





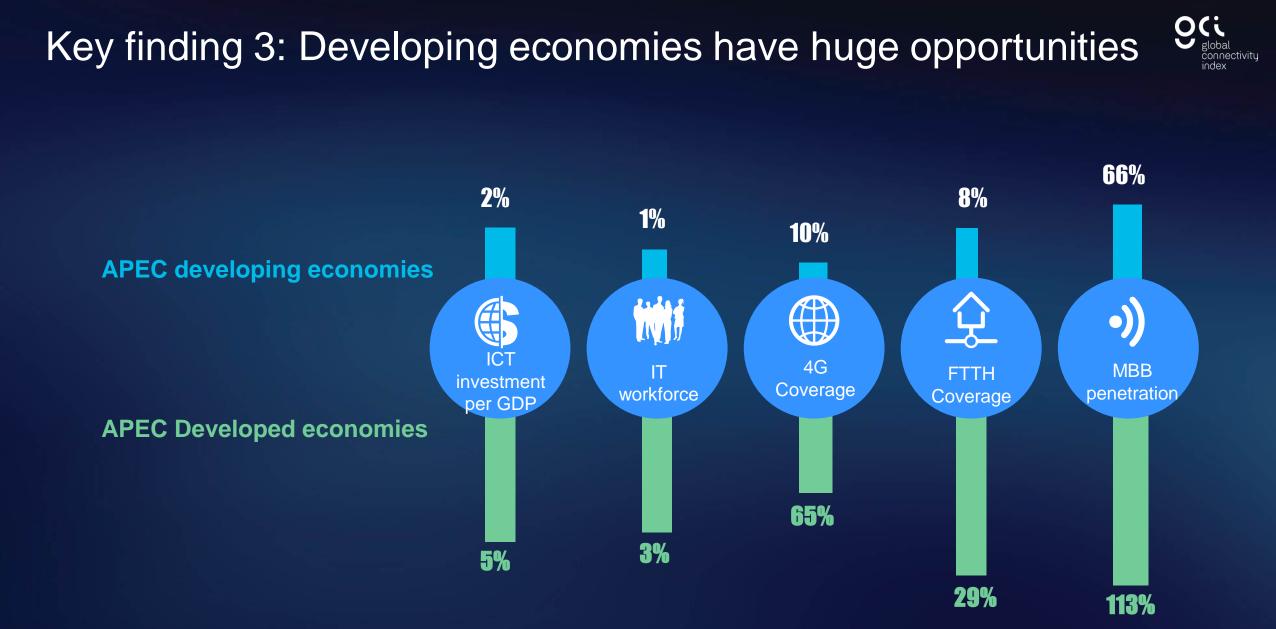
## Key finding 2: Digital transformation is accelerating





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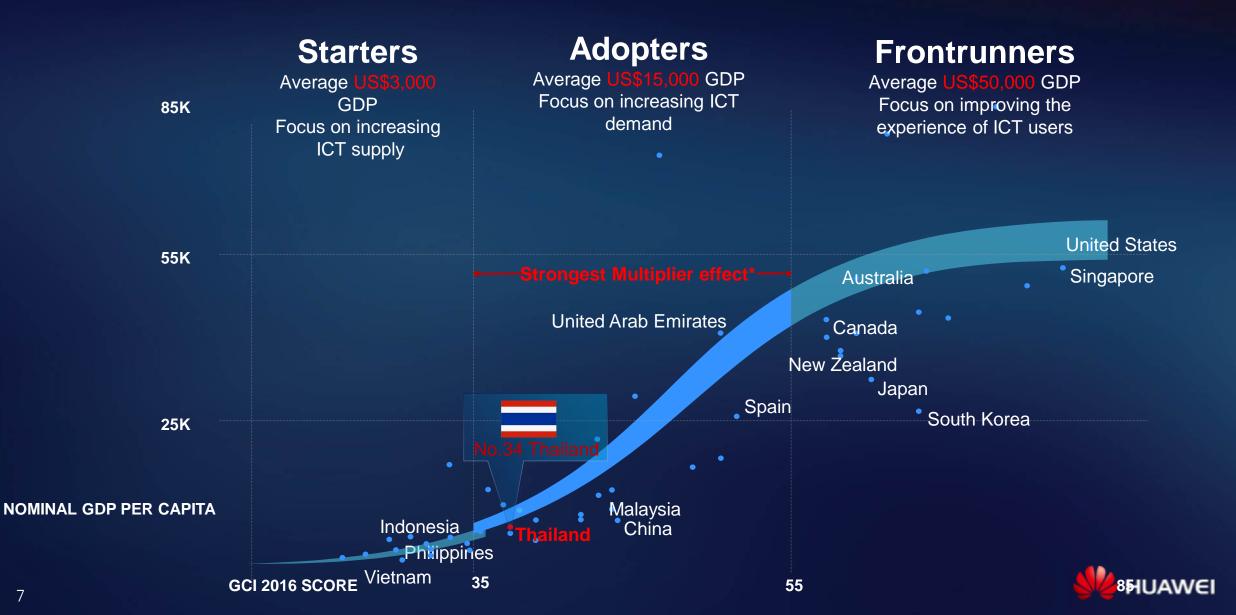
connectivity index



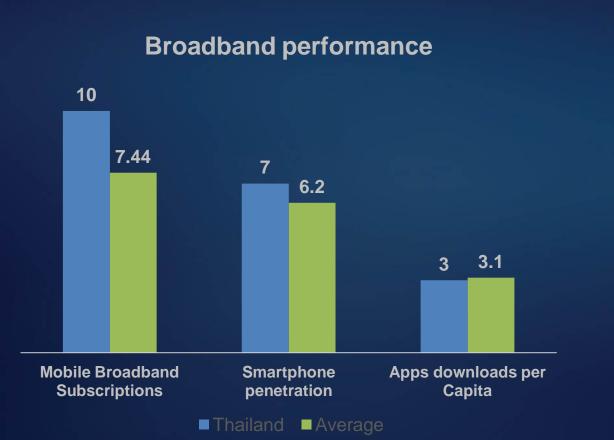
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#### OCi Key findings 4: Different focuses at different development stages

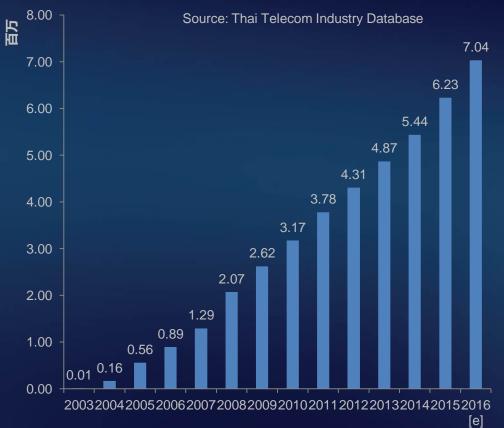
index







#### **Thailand Broadband Internet Subscribers**

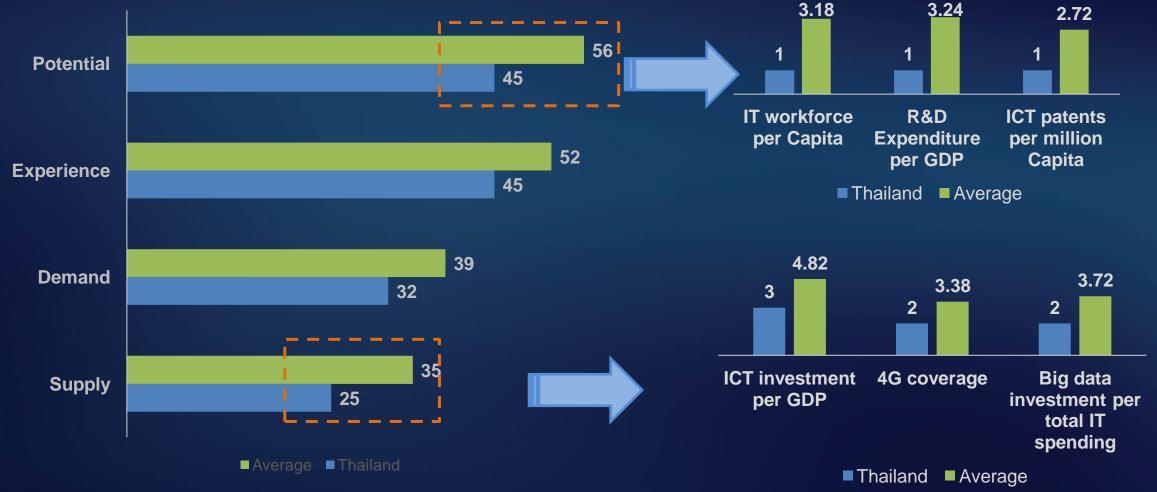




## "Supply" and "Potential" can be enhanced

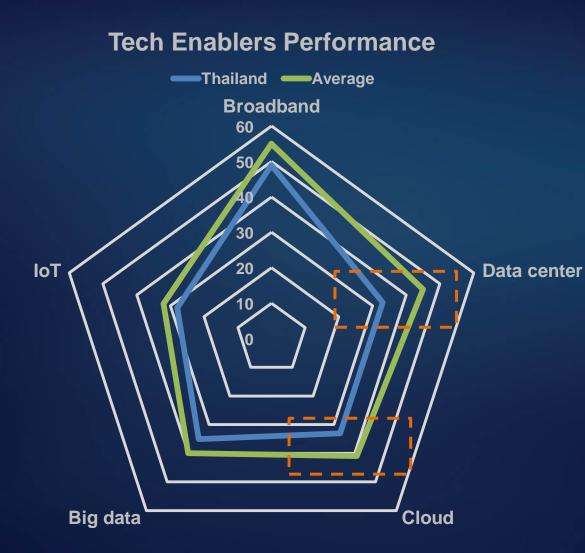








### Invest in data centers and cloud computing





Smart Grid for 2018

• By the year 2025 more than 85% of enterprise operations will take place in the cloud.



### Priorities for growing digital economy



# Policy regulation

## Policy, regulation, and incentives

- Government leadership
- Encourage investment
- Supportive policies

#### Manpower and skills

- Attract digital talent
- Cultivate skilled ICT workforce

#### Digital ecosystem

- Cross-domain cooperation
- Partner with the private sector



## Thank you

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#### Country ranking and performance

