

**Procurement of Consultancy Services to Thailand Board of Investment New York Office
(Project 3/2558)**

1. **Project Name:** Investment Promotion Activities in Eastern U.S. and Canada focusing on Biotechnology, Medical Devices, Alternative Energy, Food Processing, Eco-friendly Chemical and Polymers and High Value Added Service Industries
/Employer: Thailand Board of Investment New York office
2. **Total allocated budget:** 60,000 USD or 1,950,000 THB
(Estimated exchange rate of 32.50 THB / 1 USD)
3. **Reference fee dated:** 10 November 2014
4. **Remuneration:** 15,000 USD

Eligibility for consultancy service provider

4.1 Consultants:

- A consultant in management level (Project manager) wage 10,000 USD/person/project or 325,000 THB (10,000 USD x 32.5 THB)
- An assistant wage 5,000 USD/person/project or 162,500 THB (5,000 USD x 32.5 THB)

4.2 Qualifications:

- Project manager must have at least a master degree and at least 11 years of experience working in related field.
- Assistant must have at least a bachelor degree and at least 5 years of experience working in related field.
- Expertise and knowledge in attracting investment and analyzing market intelligence on industry trends and specific businesses across U.S. and Canadian regions in Biotechnology, Medical Devices, Alternative Energy, Food Processing, Eco-friendly Chemical and Polymers and High Value Added Service Industries
- Must have at least 5 years' experience in investment promotion.
- Must have networks and business relationships with both public and private sector.

4.3 Project team staffing (only key persons): 2 (1 Project manager and 1 assistant)

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| 5. Equipment Expenses: | None |
| 6. Travelling Expenses: | None |
| 7. Miscellaneous Expenditure: | |

- Generate 6 industrial reports cost 6,000 USD or 195,000 THB
- Set up an investment seminar costs 5,000 USD or 162,500 THB
- Organize 35 meetings with target investor cost 35,000 USD or 1,137,500 THB
- Follow up with 75 existing target companies cost 7,500 USD or 243,750 THB

The total estimated expense is 68,500 USD or 2,226,250 THB (4+5+6+7)

8. Person in charge:

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| 8.1 Ms. Korbsiri Iamsuri | Director of Thailand Board of Investment New York office |
| 8.2 Mr. Polapat Naphavaranon | Deputy Director of Thailand Board of Investment New York office |

9. Project references:

- Calculation based on the bureau of the budget guideline dated April 2014 and Eastern U.S. and Canada investment promotion projects number 1/2557, 2/2557 and 3/2557.