

**Procurement of Consultancy Services to Thailand Board of Investment New York Office
(Project 1/2558)**

1. **Project Name:** Investment Promotion Activities in Eastern U.S. and Canada focusing on Aerospace and Automotive Industries

/Employer: Thailand Board of Investment New York office

2. **Total allocated budget:** 50,000 USD or 1,625,000 THB
(Estimated exchange rate of 32.50 THB/ 1 USD)

3. **Reference fee dated:** 10 November 2014

4. **Remuneration:** 15,000 USD

Eligibility for consultancy service provider

4.1 Consultants:

- A consultant in management level (Project manager) wage 10,000 USD/person/project or 325,000 THB (10,000 USD x 32.5 THB)
- An assistant wage 5,000 USD/person/project or 162,500 THB (5,000 USD x 32.5 THB)

4.2 Qualifications:

- Project manager must have at least a master degree and at least 11 years of experience working in related field.
- Assistant must have at least a bachelor degree and at least 5 years of experience working in related field.
- Expertise and knowledge in attracting investment and analyzing market intelligence on industry trends, investment trends and specific businesses across U.S. and Canadian regions in aerospace and automotive industries.
- Must have at least 5 years' experience in investment promotion.
- Must have networks and business relationships with both public and private sector.

4.3 Project team staffing (only key persons): 2 (1 Project manager and 1 assistant)

5. **Equipment Expenses:** None

6. **Travelling Expenses:** None

7. **Miscellaneous Expenditure:**

- Generate 2 industrial reports cost 2,000 USD or 65,000 THB
- Set up an investment seminar cost 5,000 USD or 162,500 THB
- Organize 25 meetings with target investor cost 25,000 USD or 812,500 THB
- Follow up with 50 existing target companies cost 5,000 USD or 162,500 THB

The total estimated expense is 52,000 USD or 1,690,000 THB (4+5+6+7)

8. **Person in charge:**

8.1 Ms. Korbsiri Iamsuri Director of Thailand Board of Investment New York office

8.2 Mr. Polapat Naphavaranonth Deputy Director of Thailand Board of Investment New York office

9. **Project references:**

- Calculation based on the bureau of the budget guideline dated April 2014 and Eastern U.S. and Canada investment promotion projects number 1/2557, 2/2557 and 3/2557.